



THE STUDENT NEWSPAPER OF HOUGHTON COLLEGE

# HOUGHTON STAR

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## President's Marketing Committee Launches Change in Branding Techniques

*Task force looks to earn Houghton recognizable name in academic community*

BY BRIAN PRESHER

Over the course of the last seven months, Houghton has been undergoing a re-branding process in order to make the college more competitive in an already dog-eat-dog climate. Hopefully, due to this process, Houghton can bounce back and once again sustain a normal enrollment rate.

The College organized a task force, the President's Marketing Committee, with members President Mullen, Scott Wade, Ron Mahurin, Linda Mills-Woolsey, Wayne MacBeth, Efrain Rivera, Cindy Lastoria, and Sharon Myers, to tackle the project. The committee has been working alongside the branding agency known as Ologie that is based in Columbus, Ohio. Ologie's mission is to "help clients discover their authentic story and find their true voice." In years past, the company has worked with the likes of the Food Network, JP Morgan, and the University of Notre Dame. Together, the President's Marketing

Committee and Ologie hope to form a marketing strategy that will make Houghton a recognizable name in the academic community. The committee started this task by asking focus groups a

**Ologie's mission is to "help clients discover their authentic story and find their true voice."**

series of questions to see how Houghton stacks up against competing universities. They researched both Christian and secular schools to determine where the college fits among both groups

and to discover what Houghton offers that is appealing and unique.

The focus groups consisted of alumni, students, and faculty. The committee asked the participants how they would describe Houghton. As you can imagine, they received quite an array of answers, but the two common themes that came up were the location and the community feeling.

Some may feel that the location is a drawback, but the college decided to market it as a strength. By using the location, the committee wants to make the message about Houghton real and authentic.

"Houghton has a fantastic location," said Myers, Executive Director of Marketing and Communications here at the College. "While it may not be for everyone, it will appeal to a number of students looking for that natural setting that enables them to focus on their studies, their faith, and their friendships."

*Re-branding cont'd on page 2*

### First-time Enrollment Rates at Other Christian Schools

**Calvin College**  
1,039 out of 4,187

**Grove City College**  
655 out of 2,489

**Gordon College**  
1,299 out of 3,596

**Roberts Wesleyan College**  
255 out of 1,903

**Taylor University**  
475 out of 1,854

**Wheaton College**  
583 out of 2,924

Statistics courtesy of statuniversity.com

## Our Common Ground Opens Its Doors

BY COLLEEN WHITE

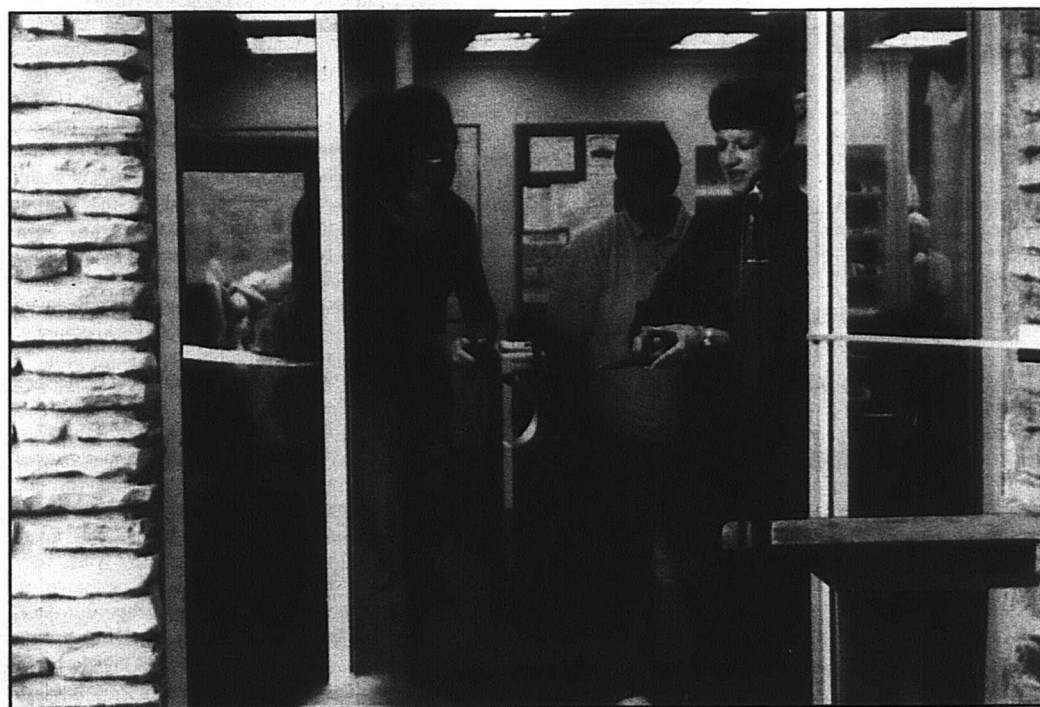


PHOTO BY JORDAN GREEN

Ginny Routhe, left, and President Mullen, right, cut the ribbon at the door of Our Common Ground, finalizing the opening of the center which hopes to "educate people in good use of economic and environmental resources."

The long-awaited sustainability center "Our Common Ground" was finally able to celebrate opening its doors to the public last Friday at a Grand Opening party on Route 19. Plans for the center had been in the works since the beginning of last school year, but delays in renovating the building prevented it from opening on time. Nonetheless, the center is now officially open and is welcoming students, faculty, and community members alike to take advantage of the programs offered therein. The mission of Our Common Ground, according to Sustainability Coordinator and Our Common Ground director Ginny Routhe, is to educate people in good use of economic and environmental resources.

The events of Friday's grand opening kicked off with a ribbon-cutting ceremony where Routhe and President Shirley Mullen further outlined these goals for the crowd that had gathered under Our Common Ground's carport. The objectives of Our Common Ground,

*OCG cont'd on page 3*



## Engaging the World

## Kenyan Constitution Faces Corruption

BY DEREK SCHWABE

By now everyone has gotten the daunting question: "So what did you do with your summer?" If ever there was such a thing as a "loaded question," this has got to be it. Even worse is the one that often follows: "What did you learn?" Many of us probably evade the "how I spent my summer" topic because we may feel that there simply isn't much to tell. But when September rolled around this year, I found an entirely new reason for avoiding the question, because in fact, there was *too* much to tell.

Summer 2010 brought a service mission team of 7 college students, including me, to the nation of Kenya. Upon our arrival in Nairobi, the rest of the team and I found ourselves in the middle of what might first be perceived as some overdone Christmas in July celebration. Countless splashes of green and red dotted the city scene—streets, billboards, even people bore these colors boldly. I was even congratulated by a man on the street for my less than conscious decision to wear a green shirt. We soon realized that our time in Kenya was to be unavoidably permeated by constant public discourse and debate over a national referendum to adopt a new constitution. In this contest,

green was go, red was no.

Kenyans were actively engaged in a game of political red light, green light, to be decided by national vote on Aug. 4. This was only a week after our team would leave Kenya for home. Pre-referendum clamor intensified as time passed, and talk of reform was everywhere, even among new friends that we made. Eventually I worked up the courage to ask one such friend how he intended to cast his vote on Aug. 4—green or red. To my surprise he just shook his head, murmuring that all he wanted to do was "stay out of it." After some prodding, he divulged the reason for his firm decision to stay home on referendum day.

"I value my life," he told me.

During Kenya's most recent presidential election season, held in 2007, more than 1000 people were murdered because they cast the "wrong" vote. Election violence has historically afflicted many African nations where the issue of tribal strife is a huge factor in political decision-making. Those groups that have power can, and do keep it at high costs. Yet, the new reformative constitution, with its three-branch democratic system and better-developed set of built-in checks and balances seeks to take direct aim at the nation's pervasive corrupt politics. Through the vote, ruling

powers were to be challenged and possibly provoked. This is why so many Kenyans feared the worst as the day of decision drew nearer. Some even decided to stay home.

Needless to say, my eyes were glued to the laptop monitor from home on Aug. 4 while the concerns of my new Kenyan friends hung in my mind. I recalled their fears, and their faith, as the referendum results were slowly reported. Kenya decisively and peacefully shone a solid green on that day, taking a bold step for political reform in spite of the risks. I continue to recall those friends, knowing that the struggle against injustice and corruption continues. Implementation of the new constitution will take place over the course of years, and not without continued sharp opposition at each step. Still, Kenyans should be proud, not only of their choice, but of their ability to maintain a unified national composure in making it.

*Derek is a junior Political Science and International Relations major*

## Re-branding cont'd from page 1

With the new branding strategy, the committee wants to continue the Christian worldview theme that has been synonymous with Houghton for the past couple years. They added three branches to this theme that they felt adequately expresses what the College is about.

The most important of these branches is the academic branch, displaying that Houghton can supply knowledge, skills, and abilities to its students to help them succeed. The other two branches are impact and experience. Impact refers to constructing and pursuing goals in an effort to make a difference. Experience is focused on building community, not just within Houghton, but also throughout Houghton's global outreach opportunities.

After the members of the committee confirmed the new marketing message, they decided they needed to display it in a fun and youthful way, while at the same time not losing what Houghton has always been about. The beginning steps consisted of designing a new color pallet, using the same traditional purple and gold, while also adding some more vibrant colors.

One of the first projects that they tackled was the admissions material. This packet consists of a view book, profile sheet, transfer brochure, visit brochure, and a poster. The material attempts to display Houghton's appealing qualities and answer any possible questions in a quirky and fun way. It incorporates unique Houghton elements, such as the creek stone but uses fun colors along with the traditional ones. The material also references specific Houghton anomalies, such as the gum tree and the Willard J. Houghton life-sized cutout dressed in Houghton attire that can often be seen in the campus store. This is just a sample of how the College is now trying to poke fun at itself, while also displaying the great assets it has to offer to prospective students, donors, and alumni. Ultimately the material aims not just at being talked about but at drawing people to Houghton so they can experience the college first-hand.

When students see the new material they will probably notice the new Houghton emblem. It is an H that is arranged with pillar-like objects, which represent the columns of the buildings found on campus. Originally the committee had no intention of incorporating a new logo, but after further research, the members decided that this would be an appropriate decision. Some may be surprised with the new contemporary logo because of all the recent changes to the original crest. The original will not be deemed obsolete; rather it will be used for more official Houghton documents.

While the new admissions material is already being distributed, the committee hopes that these changes will transcend through all future material for the next 150 years. They also anticipate that the new logo, as well as all the research they have done, will lead to a positive and permanent effect. While most of the initial work of the branding process is nearly finished, there is still more to be done. The next five years will be a waiting game to see if this re-branding process will achieve the high hopes that the committee has in mind. ★

## The World OUT There

BY MONICA SANDRECZKI

## Pope Visits UK with Mixed Reactions

Pope Benedict XVI is making the first Pontiff visit to the United Kingdom since 1982. He is meeting with political and religious leaders in addition to holding a Mass. According to Archbishop Vincent Nichols of England and Wales, the country has been anxious for the pope's visit, but Cardinal Walter Kasper said that the country has a "new aggressive atheism." Some campaigners who have said that they were sexually abused by priests when they were young have said that the papacy has not taken enough steps to stop the abuse. There are expected to be demonstrate in Edinburgh, but police are not anticipating any large-scale protests. The pope arrived in the capital yesterday as the start of his four day trip. There are six million Roman Catholics in the UK.

## Four Former Khmer Rouge Officials Indicted by UN

Four former Khmer Rouge leaders have been indicted by a Cambodian tribunal that is back by the UN. The former leaders were detained in 2007 and include a former deputy, head of state, Foreign Minister, and social affairs minister. The detainees have been accused of genocide, religious persecution, and torture, and each is at least 75 years old. Two months ago, a former Khmer Rouge prison chief was found guilty of crimes against humanity. The Khmer Rouge was in power in Cambodia from 1975 to 1979 under the reign of Pol Pot. During that time, almost 4 million Cambodians were killed.

## Estimate for Rescue of Chilean Miners Moved Up to November

A new estimate for the rescue of the miners in Chile has been moved to November. The rescue date had been expected to be as late as Christmas Day. The miners in Chile have been trapped in the mine since a rockfall 43 days ago. One of the two drills was put back to use on Wednesday after having had part of the drill bit broken off when it hit a piece of metal during drilling. However, the initial drillings only to drill a hole approximately 1/2 in. in diameter before it is removed then sent back down to widen the hole enough to rescue the miners. A third drill is expected to start work on Sept. 20.



Images courtesy of BBC, www.whyyguides.com, www.un.org



## OCG cont'd from page 1

noted Mullen, are much deeper than simply increasing the sustainability of the environment. She pointed out that the connections that could be made between community and college are what make the center unique and invaluable for clubs and organizations seeking to reach out to Allegany County.

Routhe also described more of the concrete details of the center's offerings. Over the summer, she stated, the center was run by Ailie Smithers and offered workshops on a range of subjects, from how to raise a baby using cloth diapers to everything you ever wanted to know about beekeeping. As far as constant services offered, the center sells eggs from a local farmer, offers free internet access to anyone who wants to use it, and has a library system for books and magazines regarding many topics, especially the environmental movement. The center also recycles cell phones and batteries and is in the process of setting up a professional clothing closet for those in need of corporate attire. Lyn Bliven of Cornell Cooperative Extension expressed her anticipation of the center's promise to assist local farmers by connecting them with consumers in order to help alleviate some of the problems both parties face when dealing with so many middlemen through the typical super-marketplace.

The events of Friday's grand opening celebration reflected these goals, with the products of local farmers and merchants featured as the main attraction. Produce from the Houghton Community Garden was sold alongside baked goods from the Angelica Sweet Shop. For the more thrifty onlookers, a Soup Cook-off was held with free samples of eight different delectable soups. Judges, including Paul Mills and Sodexo Chef Manager Terry Gill, were hard-

put to pick a favorite on the basis of flavor, texture, and use of local ingredients, but in the final tally, Robin Cool was named the champion with her "Chicken Enchilada Soup." Close behind were Didi Hodge and Kim Cockle, in the second and third places respectively. Across the street, Leonard Park, where booths were set up for local businesses, face-painting and crafts for kids, had never seen so much activity. The Allegany County Business Bureau was represented alongside the Red Cross and Black-Eyed Susan Café of Angelica. Kids were drawn to the abundance of toys brought by the Belfast Toy Library, and to the goat, miniature horse, and gigantic rabbit brought by local farmer Lyn Bliven to serve as a petting zoo.

Over the neighing of the horse, several musicians entertained the crowd with songs. Inside Our Common Ground, newcomers familiarized themselves with the various services offered, including the lending library and ride board. Special to the event was the quilt display set up in the adjoining room, a space proposed for a natural foods co-op in the future. Organized by Mim Case, the colorful quilts hung floor-to-ceiling in a beautiful display of craftsmanship and patience.

Overall reactions to the event were very positive, with many attendees expressing interest and appreciation for the center's objectives. The workshops that have been offered so far have also generated much interest. "I was number 34 on the waiting list," said senior Clara Jacob in reference to the canning workshop offered by Phyllis Gaerte the night before. "They fill up fast."

This week at Our Common Ground there will be a scrapbooking workshop on Friday followed by a soil pH workshop and trail hike on Saturday. ★

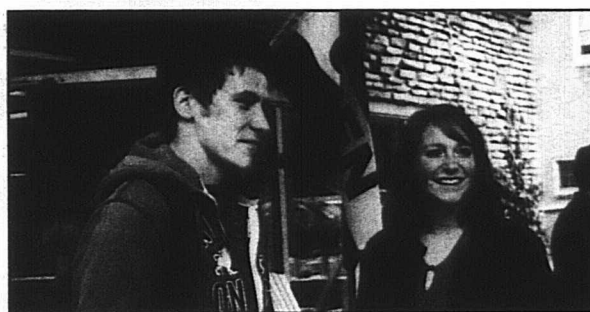


PHOTO BY JORDAN GREEN

Students Nathan Cronk, sophomore, and Megan Platt, junior, enjoy Friday's festivities.

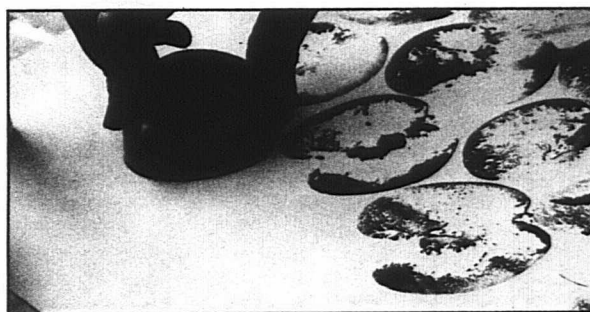


PHOTO BY JORDAN GREEN

Kids partook in face painting and other crafts offered at the event.

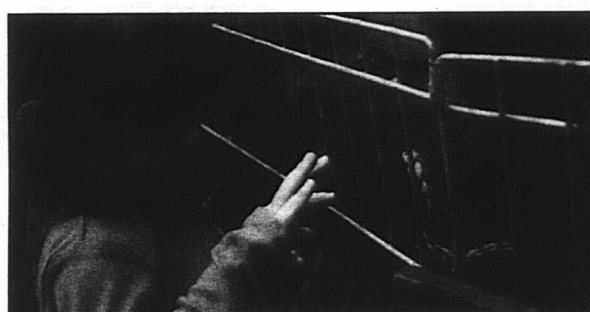


PHOTO BY JORDAN GREEN

Gianna Sokso pets a miniature horse brought by a local farmer.

## Brubaker Takes Yearlong Position in New Zealand

BY EMILY RINEHART

The Houghton College Health Center's head physician, Dr. David Brubaker, will be absent from Houghton for the 2010-2011 school year. Brubaker accepted a yearlong position from Global Medical Staffing (GMS) to work in a general practice in Hastings, New Zealand. According to its website, GMS has recruited, screened, and placed nearly 3,000 doctors around the world, specifically in areas that lack sufficient medical care, since 1994. The work, though not missions related, is service-oriented.

Replacing Brubaker for the year is Dr. Douglas Mayhle, a Houghton resident. Mayhle is not only familiar with the area as a local, but has worked previously in the Houghton Health Center under Dr. Prinsell. He comes to the Health Center from Dansville, New York, where he worked in the emergency room at Noyes Memorial Hospital. Health Center

staff members Gail Smith, R.N., Janet Findlay, R.N., and Tammie Kelley, receptionist and insurance coordinator, reported the transition to be a smooth one and mentioned that they continue to keep in touch with Brubaker.

To the staff, Brubaker spoke of his work with GMS as a three-fold opportunity. Through GMS, he could experience work in the world of general practice, an area he left when he originally came to Houghton as a staff member. In western New York, this type of work would have been difficult to keep short-term. This position abroad also gives Brubaker and his family the chance to experience a new setting and culture. According to Brubaker's nephew and current Houghton junior Luke Doty, GMS provides each doctor with salary and travel expenses, as well as housing and a car for the duration of his or her service. Smith expressed Brubaker's hope that this temporary job in general practice would enable him to better serve and interact with Houghton students upon his return. The practice in Hastings is a large one,

employing several physicians. Smith, Findlay, and Kelley reported that though Brubaker's schedule is tight, he enjoys his new work and is content with his decision. The Brubaker family has been able to enjoy New Zealand, despite the hectic schedules involved. Following a busy seven-day week, the family was recently able to take a weekend vacation and become better acquainted with the island.

When in Houghton, Brubaker also works in the Biology department, teaching a class in Human Anatomy and Physiology (A&P). Recent Houghton graduate Professor Brittany (Isset) Houseman '10 is teaching the class in his absence. As a student, Houseman took the class from Brubaker, and then continued on as his Teaching Assistant. She reported the Fall 2010 class to be one of the largest A&P classes ever held here at Houghton, and mentioned that Brubaker worked with her as she transitioned to this new role in the classroom. Houseman also maintains contact with Brubaker while he is in New Zealand. In the Biology

department, Brubaker has also worked with Professor Matthew Pelletier, Professor James Wolfe, Professor Jamie Potter and Professor Aaron Sullivan.

In addition to Brubaker, several other Houghton faculty members are also absent, taking semester or yearlong sabbaticals. Sabbatical is a more formal absence, authorized by Houghton in order for tenured faculty to be renewed, intellectually and otherwise. Professor Cameron Airhart and Professor Gary Stith are absent for the Fall 2010 semester. During the Spring 2011 semester, both Professor B. David Benedict and Professor James Zoller will be in Asia as scholars for the Fulbright Program, which chooses its recipients according to leadership potential and academic merit. Professor Benjamin Lipscomb, though working part time, will also be on sabbatical for the entire 2010-2011 academic year. ★



# It Was A Nightmare Come True!

## An Unexpected Encounter with 16-Year-Old Wunderkind

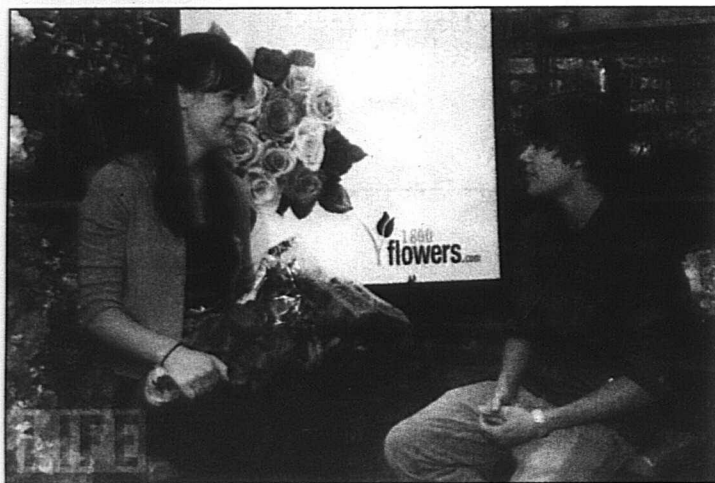


PHOTO COURTESY OF LIFE MAGAZINE

Lauren Kososki, junior, meets the gaze of teen pop hit singing sensation Justin Bieber.

BY MICAH WARF

To hear Houghton junior Bradley Meyers talk about it, you'd think it was an entirely plausible scenario. But junior Lauren Kososki admits to a fair amount of "speechless astonishment"

at the moment she received the email telling her that she had beat out countless thousands of squealing teenage girls in Justin Bieber's 1-800-FLOWERS contest, with a grand prize of face time with and flowers from none other than America's notable prepubescent heartthrob in the heart of

New York City. "When I first heard about it," recalls junior Renee Roberts, "I laughed - I mean, seriously...Justin Bieber?"

The sweepstakes was part of Bieber's recent "One Less Lonely Girl" project, which has consisted of Bieber handing out bouquets to one lucky female fan at each of his concerts in an effort to cut down on the number of girls who don't have someone special in their lives. Meyers entered Kososki's name in the contest as "a joke, really," and both were astounded to receive the unexpected news that someone, somewhere, had drawn one of the only names from the proverbial hat that didn't mean a dream come true. Commenting on the sudden flood of web results which included her name, Kososki said that, "When I interview for a real job someday, and they scan the Internet for dirt on me, they'll find my name eternally linked to an obnoxious teen pop sensation."

Even so, the early June trip to NYC was an exciting, if mildly awkward, excursion for Kososki, and Meyers, who she took along as her "one free guest." "I loved every moment of the trip," she said; but she could have done without the excessive publicity and the serious tone, which blanketed what

she considered to be quite a humorous and ironic event. She could handle the live TV coverage, the ridiculous amounts of pictures, and the hours in the makeup room, but "the most incredibly humiliating part was when he serenaded me for the cameras, looking into my eyes the entire time."

Overall, the experience for both Kososki and Meyers was quite enjoyable, even if the internet videos of the occasion still make them both "wince just a little bit." Rebekah Hall, junior, commented on the irony of the situation: "While working at camp this summer, I told a ten-year-old girl that my friend got flowers from Justin Bieber - I thought she was going to faint."

In sum, Kososki is delighted that things worked out the way they did. "His voice actually sounds better than I thought it would," she said, noting one of the upsides to the trip. "And if nothing else, I have this ridiculous story to tell at a moment's notice." ★

## Hitting Up the Local Hot-Spots

**The Wellsville Creative Arts Center**  
A coffee enthusiast's basis in the rural café wastelands of Western, NY, the coffee shop at the Wellsville Creative Arts Center is an outstanding, many times much needed, change of scenery from our beloved Java 101. The Creative Arts Center brews a bangin' cup of coffee and will happily support an espresso addiction while tantalizing the senses with a well refined café menu and all the accompanying pastries, cakes, scones, and muffins.  
A refreshing mix of modern Starbucks-like coffee chic culture and down to earth country warmth and friendliness, the relaxing yet sophisticated atmosphere, combined with hospitable, attentive staff, invites you to take as much time as you need to relax, do homework, sip on a deep mug of dark roast coffee, or talk with friends.  
I definitely recommend the Creative Arts Center coffee shop to anyone able to make the trek to Wellsville in search of a great brew. For more information, check out: <https://www.wellsvillecreativeartscenter.com>  
by Bradley Meyers

**The Black-Eyed Susan**  
Saturday evenings are teeming with excitement as the kitchen happens, the band tunes their instruments, and hosts Don and Karen Ash prepare their acoustic restaurant, The Black-Eyed Susan, for another busy night. Located right in the Park Circle National Historic District of Angelica, the little café boasts friendly service, live music, and a hearty home-cooked meal.  
Each month, the menu changes to reflect local seasonal specialties and offers a full range of both local and international dishes. Additionally, locally grown vegetables, a wide range of homemade desserts, and an assortment of fine coffees and teas make any visit worth the short drive down Rt. 19.  
In an attempt to offer local artists performance opportunities and publicity, the Black-Eyed Susan Café invites local artists, including Houghton Students, to perform for customers as they eat. Genres ranging from gospel and soul to country western and classical can be encountered and seem to intrinsically enhance the atmosphere at the restaurant and the total eating experience.

**The Black-Eyed Susan**  
The Black-Eyed Susan is open weekdays for lunch from 11:00 am to 2:00 pm and Saturday from 11:00 am to 11:00 pm, and is always happy to accept reservations.  
by Joshua Wallace

**The Charcoal Corral**  
It seems mandatory for college students to hang out in dark coffee shops soaking in live acoustic guitar music and brooding over Nietzsche. While that certainly lends to the creative vibe of the 20-something life, one still needs to get a little fresh air once in a while. Fortunately for the students of Houghton, there is such a place and it is located mere miles away! That place is the Charcoal Corral. From the warming days of early Spring, through the hot muggy Summer and all the way to the bitter bite of late Autumn, the Charcoal Corral offers the perfect lazy night. It hosts a variety of foods such as oven-fresh pizza, classic grill menus and the best ice cream Perry's has to offer. Activities are also available: everything from mini-golf and the arcade to good, old-fashioned line dancing. But every evening must end with the main event - a double (or triple!) feature on the gigantic outdoor movie screen. With two screens and the latest releases, there is always something to see.  
The charm of the Charcoal Corral lies with its 50s atmosphere. The Beach Boys croon from old-fashioned speakers, kids play Frisbee, families cuddle up close covered in piles of blankets and friends get to share even just a few hours of ice cream, games and good movie. Not perhaps your typical college student hot spot, but one that has been a staple of Houghton for many, many years. For more information on directions and film features, visit: [www.charcoalcorral.com](http://www.charcoalcorral.com)  
by Sally Murphy



# Houghton Athletics Department Takes on Three New Coaches

BY COLLEEN JENNINGS

Houghton College Athletics has added three new coaches to the program. Ashley Hoffman '10, Matthew Dougherty '01, and Andrew Hannan have taken their positions and are quickly gaining the respect of their players while pushing them to entirely new athletic, spiritual and academic levels.

Ashley Hoffman, a recently graduated Highlander, is the interim head coach for the women's field hockey team. An avid player since high school, Hoffman was a starter for four years here at Houghton, honored with the position of co-captain as a senior. She has participated in the sport any way possible, both as a player and a referee.

The Field Hockey team is off to a great start and Hoffman is excited about the way the girls "work hard and continue to improve in every game and at every practice." But her goals for the team go far beyond wins and losses. "Our focus is to glorify God in our play," Hoffman said. "We want to show other teams we are serious about athletics and playing for a higher purpose."

Going from player to coach is not an easy transition, but Hoffman is excited about the opportunity. "Coaching challenges me to want to be my best for the girls, to serve them." Junior Ashley Daigler noted that she is "doing a great job going from player to coach. She's encouraging in the wins and the losses and makes us want to be better." In more ways than one, Hoffman had earned her players' respect even before the start of the season; according to Daigler, "we respected her as a captain and now as a coach."

Likewise, Matthew Dougherty is serving his Alma Mater as well, accepting the head coach position for the men's and women's cross country/track and field teams. He ran both seasons his years spent here at Houghton. Since then he has coached at three different colleges, but has chosen to return with his wife Mary Dougherty, the Assistant Coach for the same teams. He states that the most important part of coaching for him is "the relationships with players," noting, "the athletes are the reason we came back."

Dougherty's goals for his teams are three-tiered: spiritual, academic, and athletic. According to senior Tyler Welsh, "[he] has all of his athletes' spiritual, academic, and athletic growth in mind. He cares for how we are doing on a daily basis in all three categories, and is always willing to sit down and talk with any of us when something is wrong."

Spiritually, he would like to "keep the reputation that Cross Country does more than win on the field." To Dougherty, it's an outreach and a chance to shine a light. Academics are similarly crucial; cross country teams at Houghton have been Academic All-Americans nearly every year for two decades, and Dougherty wants to keep the tradition going. On an individual level, he wants each player to "attain and get the most" out of their athletic careers. As a team, Dougherty hopes to be "regionally strong and competitive." Welsh feels that Dougherty "has both teams ready to race competitively throughout the season." This is an exciting thought for the senior since the final meet of the season, the AMC Championships, are here at Houghton.

Assuming the head coach position for men's basketball this year is Andrew Hannan. Hannan's coaching

career began in high school when he coached the 8<sup>th</sup> grade basketball team at Holmes Junior Senior High School in Kentucky. He played varsity basketball at Youngstown State University for five years and became an assistant coach for two years at Walsh University afterwards. He has most recently been Houghton's assistant coach for men's basketball, simultaneously coaching the JV basketball team.

Hannan first came to Houghton because of the respect other schools' coaches expressed for Coach Brad Zarges. "When the opportunity for assistant coaching came, I didn't hesitate," Hannan said. "Last year was the most enjoyable season, and I didn't feel that the job was done."

Like Hoffman and Dougherty, Hannan's goals for the team reach beyond athletics. A team priority is to "become more involved in the community and campus, to continue turning around Men's Basketball at Houghton on and off the court." As a team they have also set goals for the coming season, such as going undefeated at home and making the playoffs. According to senior Ryan Shay, "[Hannan] is a competitive person that will push us as individuals and as a team to strive to new heights on the court and in the classroom by requiring us to match his level of competitiveness."

"His work ethic is unequalled in my opinion," said Shay. "He has put his time and effort into preparing for this team and the year ahead of us." Hannan's favorite part of coaching is "the players, the relationships formed; these are things that last beyond a coaching career." ★



Men's Varsity Basketball Coach Andrew Hannan. (above)

Two members of the basketball team await Coach Hannan's direction during practice. (left)

PHOTOS BY JORDAN GREEN



# Where Has All the Integrity Gone?

BY JOSIAH ARMSTRONG

It is with caution, respect, and plenty of self-analysis and self-awareness that I approach this "throne." I could begin anywhere, really, but the best place to begin when you are referring to a "well-rounded" Houghton experience is the Chapel. I once witnessed a fellow student, not to mention a dear friend of mine, "scan and scam" from the Chapel. Someone standing next to me shook his head and remarked, "That is a huge integrity issue."

The truth of the matter is that I really could not agree more with this statement. "Scanning and scrambling" is, in a word, deceit. Those of us who are Christians on this campus cannot look at this issue and regard it with a laugh or a simple shake of the head, because, in all harsh and clear reality this is most definitely an "integrity issue." You, as an adult Christian, are committing deceit on a grand scale when you tell the Student Life Office (with your ID Card) that you are present when, in fact, you are sleeping in, working on a paper, calling your significant other, etc.

It was with this event that I decided to examine Houghton's standard of "Christian integrity" as a whole. Yes, this involves ALL of Houghton. It certainly does not matter if you are a faculty member, staff member, or student. If you claim to be a Christian, hence a worshipper and follower of Jesus Christ in unity with the Father, Son, and Holy Spirit, then you are all (myself included) being held to a standard of moral

integrity. "Scanning and scrambling" is, in all reality, a no-brainer. You have to be an idiot to think that there is something "okay" or even "good" about lying every day you would rather be playing X-Box in Shen than listening to "captivating" speakers like Walter Kaiser. The truth is, it does not matter how you feel about Walter Kaiser. If you dislike the man, do not go to Chapel!

In addition, I think the enforced Chapel Attendance policy is, well, an integrity issue. Making bright, young, responsible adults "scan in" to a house of worship? This is madness, on an extraordinary level. I once mentioned this bizarre and rather un-Christian policy to my pastor and he shook his head and laughed. My father looked sick to his stomach. You get the picture.

Should we not, as a whole Christian community, be holding one another to this standard of moral integrity, and not just let "little things" slip through the cracks? What about the day the Equality Riders came? That was, in my opinion, one of the best and most constructive learning experiences I have had as a Houghton student. Yet, while Student Life and a host of other students, faculty

and staff prepared lovingly and humbly under the impressive guidance of Sharra Hynes, there were still students, staff, and faculty that "hid from the homos." And even worse, some of them spoke hateful and biting words in *positions of leadership* to members of the Houghton campus. Once again, it does not matter what your opinion is on homosexual practice versus orientation, you are called by our Master and Lord to love! If faculty and staff members cannot show love, as leaders on our campus, then what example will the students follow?

Should we not, as a whole Christian community, be holding one another to this standard of moral integrity?

Recently, a dear friend of mine was removed from his position as Resident Assistant due to completely fabricated, slanderous and

hateful words slung at him by fellow students. Without any evidence, those in leadership removed my friend, a person of great integrity and Christian love from his position, and took away one of his dearest Houghton experiences. The accusers are free to go! Yet, the one who has done nothing but hard work and deeds full of Christ-centered integrity on our campus is unjustly punished and

hurt, his reputation almost ruined. When in the history of the Church, and in light of the Gospel of our Lord, did it become "decent, just and fair" to punish the brother or sister who is without fault? It all seems a bit backward to me. Given this situation, was Houghton merely afraid of doing the right thing, or were they just lazy? It certainly has to be one or the other, folks: fear or laziness. Neither of these ways of life are found in the Life and Freedom our Lord Jesus has offered us through the Cross and Resurrection.

I, as a Houghton Senior, am only offering a small handful of topics to "chew on" and improve. This campus is full-to-brimming with integrity-filled men and women. So, why is it that we allow such things as listed above to "fall through the cracks"? Where is the Christ-centered integrity in these issues? I bring these up because I am in error as well, perhaps more than others. As I leave Houghton, I ask that every member of our wonderful Christian community take a good look inside, as we all must, and make room for improvement in all things. This, my friends, is the greatest gift you can offer future Houghton generations: Love, Freedom, and Integrity. No fear. No laziness.

Josiah is a senior Religion major

## Correction

The Houghton Star staff apologizes to Josie Stawicki for not including her name as Artist of the Week in the September 10, 2010 issue.



ASSOCIATED  
COLLEGIATE  
PRESS

## Houghton Responds:

Which residence hall needs renovation the most?  
(From the April 23, 2010 issue)

Shenawana **45%**

Gillette **43%**

Rothenbuhler **2%**

Lambein **5%**

Flats/Townhouses **5%**

Visit  
[www.houghtonstar.com](http://www.houghtonstar.com)  
for this week's poll:

What do you think  
of Sodexo?

Results from 128 votes



## From the Editor's Desk

How Soon We Forget: Intolerance in 21<sup>st</sup> Century America

BY CHRIS HARTLINE

This past Saturday marked the ninth anniversary of the terrorist attacks on September 11. On that day, our perceptions of our nation's safety, strength and position as an invincible superpower crumbled to the ground like the steel-framed structure of the World Trade Center. For the vast majority of citizens, this was the first time we had experienced an enemy attack on U.S. soil and the question became, what am I supposed to do? Many gathered together with their families and appreciated their safety and freedoms; some cried; some volunteered for the Armed Services first thing September 12. But one thing was certain; in the days following September 11, we were not a nation stricken by dividing characteristics of black and white, Democrat and Republican, Christian and Muslim or Jewish or Hindu or Atheist. We were a nation of Americans. Period.

In nine short years, however, our nation has once again become mired in these same archaic tensions. The hyper-partisan characteristics of the American political system have only intensified in the last nine years to the point where almost every Congressional vote is split by strict party lines. The Tea-Party has reminded us that anti-black racial sentiments still exist in this country, and are possibly gaining strength and intensity. But the most egregious example of naive, irrational and

idiotic protest was the planned burning of multiple copies of the Koran by "Pastor" Terry Jones of the ironically named Dove World Outreach Center in Florida. I put pastor in quotes because I don't believe Terry Jones' actions represent that he has even a vague understanding of the word; a shepherd

does not lead his flock in a protest which contradicts Biblical principles as well as basic human decency. Rather, a shepherd leads his or her congregation to follow the scriptural principle to "love the Lord your God," and "love one another."

This "Pastor's" incredible perversion of Biblical teachings

aside, his actions are contrary to the principles on which America was founded, not to mention detrimental to our troops stationed in Muslim countries. When confronted with this accusation concerning our armed forces, "Pastor" Jones scoffed and insisted that his actions would have no effect on our troops overseas, an opinion which I was personally offended by as my brother serves in Afghanistan. The notion that his actions would not anger the Muslim community to the point where the lives of American

soldiers, diplomatic personnel and expatriates would be endangered is almost as absurd and naive as his notion that "we have accomplished what we think God asked us to do."

In the Old Testament, the Hebrews used the word "shibboleth" as a code word to distinguish the Ephraimites

whose language lacked the "sh" sound necessary to pronounce the word. As language has progressed, the word shibboleth is now defined by Merriam-Webster as "a custom or usage regarded as distinguishing one group from another." At what point did hatred towards an entire religion (because hatred of Islam is exactly

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what this is) become a shibboleth of Evangelical Christianity or American patriotism? In reality, a defining characteristic of both Christianity and American patriotism is acceptance of differing points of view and love for those with which we may disagree.

Most of our grandparents clearly remember the attack on Pearl Harbor on December 7, 1941. Some, like my grandparents who were stationed at Pearl Harbor, remember it firsthand. Many of our parents clearly remember the assassination of President John F.

Kennedy on November 22, 1963. These were heartbreaking and consequential events in our nation's history; events which have had a lasting influence. And yet the attacks on 9/11, which occurred only nine years ago, seem to have been forgotten. Yes, we remember the event occurred and we remember our emotions, but we have forgotten and perverted what America was like in the days following. We have forgotten what makes America great.

British author Arthur C. Clark said "the greatest tragedy in mankind's history may be the hijacking of morality by religion." While the attacks on 9/11 are an example of radical Islamic terrorists and their perversion of legitimate Islamic principles, America, as a nation, shouldn't respond in kind. Our country was founded on principles of equality and religious pluralism, not xenophobic religious hatred. But the actions of "Pastor" Jones have reduced Islam to its extreme elements and in turn, America has been reduced in the minds of the Muslim world to a country of extremist, anti-Muslim Christians. He has hijacked morality with his extreme views and risked the lives of American soldiers. He should be ashamed.

*Chris is a junior History and Political Science major*

## Letters

## to the Editor

Dear Editor,

I really enjoyed Monica Sandreczki's recent article "Dropping the Judgment Call on Bobby McFormicator" and completely agreed with its point. That being said, this article did contain one of my pet peeves which I just couldn't help but bring up. The article made reference to the stereotype of "Nancy von Homeschooler" as being an intolerably close minded person, a stereotype that as a lifelong homeschooler I feel I must challenge. I personally feel that the stereotype of the homeschooler as the sheltered-to-the-point-of-ignorance kid is outdated, or at the very least an insulting exaggeration. The small percentage of homeschoolers who really are unbearably sheltered do not represent what I consider to be the majority of homeschoolers—those homeschoolers who were not

restricted in their learning by a public school system that was founded as a babysitting service and therefore had the opportunity to broaden their mind much more than most schooled kids. Though I and most of my homeschooled friends are rather liberal compared to the average Houghton student, directly in opposition to the uber-conservative homeschooler stereotype, I would contend that even the extremely conservative homeschoolers are conservative out of a real knowledge of why they are. Through my time at Houghton I have met far too many conservatives who have adopted that stance merely because their parents are conservative. It is my observation that most conservative homeschoolers will, due to the benefits of their more free education, be able to better reason and defend their conservative beliefs. Basically I believe that overall homeschoolers are the most open-minded, or at least best able to defend their thought out closed-mindedness, and not the opposite as the stereotype portrays. I realize that Monica meant no offense in her otherwise excellent editorial, and for the most part no offense was taken, I just had to get my two cents in.

- Chris Clark, Class of 2010

## 2010-2011 STAR Staff

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*The Language You Spoke, oil**Interference, oil**The Ropes, oil*

## RACHEL PREVILLÉ

### artist OF THE WEEK

*A note from the Artist:* "I have loved this steady release from recognizable imagery. To me, the great physicality of oil paint screams for immediacy, engaging forms and boldness... but also subtlety and softness. I want form, I want that deep color-sea shifting in and out of itself. Lately I have also been working with strong dark marks, a sort of figurative element responding to the color field quality of a lot of my work. My painting is a stream of consciousness extension of myself, it is space and time, everything in relationship with everything else. (...And I am so, so grateful for it.)"

*Self: September, oil**Namesake, oil*

## sudoku CHALLENGE

THIS SUDOKU IS  
**EASY**

	8	6				2	3	
4		9		3			1	
						9		7
			4		8			
8		7		1			6	
1	2			6	5			
						8		4
5		4	9					3
			5		2			

Bring your finished sudoku puzzles to the STAR office clearly marked with FULL NAME.

Last week's winner of the Suduko challenge was Andrew Williams! Please come by the STAR office to claim your prize.

	2						1	6
1							4	
5			9			7		
		8			3			9
		2		1				
	3		5	9				
	6					4		2
			7					1
4		3		8				

**Prize:**  
Leroy Townes  
and the  
Lonestars'  
album!

THIS SUDOKU IS  
**HARD**