

HOUGHTON

SPECIAL EDITION

“I believe
this school
is God’s own
planting and
He will raise
up friends to
perpetuate it
for the good
of the world.”

Willard J. Houghton, Founder

IMPACT

THE CAMPAIGN FOR GREATER HOUGHTON



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IMPACT.

In one word, that is
the timeless mission of
Houghton College.

We seek to facilitate, in the words of Webster's, the "force of impression of one thing on another." First, we invite the deep imprint of a transformational education on the intellectual, spiritual, social and personal development of aspiring men and women. Second, we connect these individuals with opportunities to have a compelling effect on their families, their churches, their professions, their culture and their world. This is what Houghton has been doing since Willard J. Houghton founded the institution in 1883.

It is not just any kind of impact. Houghton's impact is toward enlarging the true, the good and the beautiful in every individual and in every situation of our world. In the language of St. Paul and Augustine, it is about linking our deepest longings, our most energetic pursuits with those things that are most worthy of our attention. It is about seeing the world as God sees it—celebrating its creation and pursuing its redemption—in the spirit of our Lord Jesus Christ.

It is not just impact that is selective or high-profile. Houghton is about developing the God-given potential of every student who comes to us—not just the students who will make the Dean's list. Only God knows what he can do with the gifts of someone who makes him or herself fully available to his purposes. Houghton is about celebrating the effect of daily creative and passionate faithfulness wherever that is to be found—both in the places that others notice and that draw public acclaim and in those places that are known only to God.

We invite you to enjoy the stories of impact that we have gathered together in this issue of *Houghton* and to join us in looking forward expectantly to all that is yet to come for this institution of "God's own planting" as He continues through the Campaign for Greater Houghton to "raise up friends to perpetuate it for the good of the world."

Gratefully,



Shirley A. Mullen, Class of 1976
President



Houghton is about
celebrating the effect
of daily creative
and passionate
faithfulness wherever
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IMPACT is a multi-year comprehensive campaign to advance Houghton College's timeless mission in the rapidly changing circumstances of the 21st century.

This vital campaign celebrates:

- The transformative **IMPACT** the Houghton College experience has on our students
- The ongoing **IMPACT** a Houghton education has on our alumni
- The Kingdom **IMPACT** our alumni have on the world
- The local and regional **IMPACT** Houghton has on its communities
- The **IMPACT** our donors have in shaping the future of Houghton College.

CAMPAIGN GOAL: Expand Houghton's Capacity for Global IMPACT.

CAMPAIGN CO-CHAIRS

Debra (McKay '76) Canfield
*Director of
Information Systems
Canfield Machine & Tool
Fulton, NY*



Arriving on campus as a freshman, I didn't realize that the impact of my choice would continue to ripple throughout my life. Friends, professors and experiences shaped my life and later opportunities.

As I travel the world, I see Houghton alumni impacting their world for Christ and, in turn, impacting mine. When I've taken students to serve in short-term missions, I've seen the impact they have on others and am thankful to have been part of their transformative experience.

At Houghton, I learned to navigate the uncertain tides of life and to also help others through them. Houghton gives me hope. Watching students and alumni provides evidence of the current and lasting positive impact of a Houghton education.



Kevin Knowlton '79
*Attorney/
Shareholder
Peterson & Myers
Lakeland, FL*

In the fall of 1940, my father, Erwin Knowlton, entered Houghton College. A few semesters later, he joined nearly all of America's college-aged men to serve his country in World War II. His promise to return led to a degree in 1948.

Thirty-nine years after my dad's Houghton entrance, I graduated from this same, special place. Lifelong friendships were forged, and I was challenged by the dedicated service of so many talented faculty and staff. I learned what it meant to be a fully devoted follower of Christ and how to think critically, write clearly and communicate effectively.

Houghton's Christ-centered educational experience is needed today more than ever. The same educational experience my father and I embraced is now under fire. Rather than retreat, we must move forward with confidence. Houghton needs our prayers as it continues to equip students "to lead and labor as scholar servants." Houghton also needs resources to accomplish the initiatives tuition was never intended to fund.

CAMPAIGN TIMELINE

June 1, 2011
Start of Campaign
Silent Phase

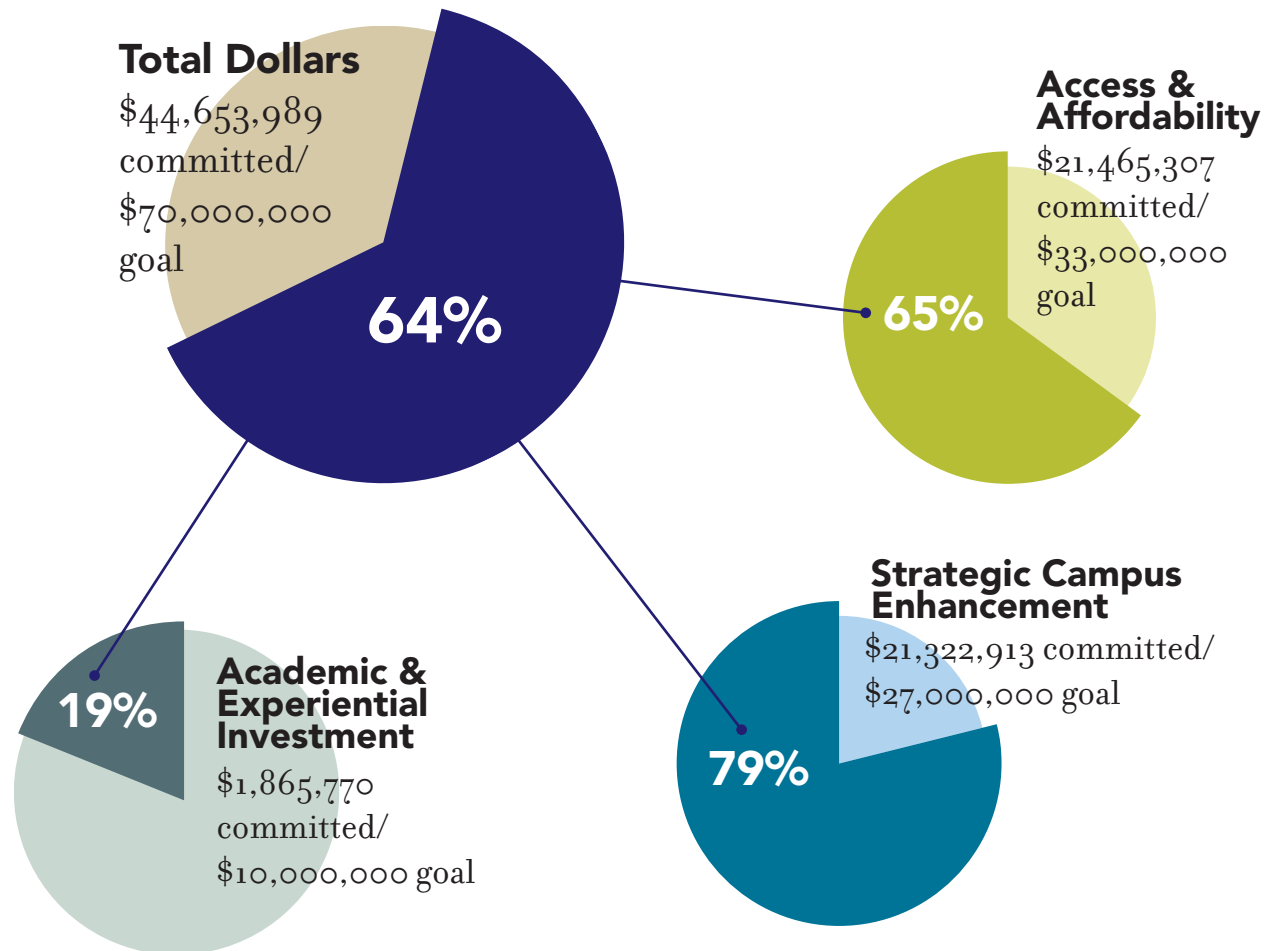
September, 2011
Inaugural Faith &
Justice Symposium
on Immigration &
Refugees

November, 2011
Kerr-Pegula
Athletic Complex
Gift Secured

May, 2012
Exceed \$1,000,000 for the
Student Scholarship Fund in a
single year for the first time in
Houghton's history

CAMPAIGN OVERVIEW

As of 6/30/2017



July, 2013
Kerr-Pegula
Field House
Groundbreaking

October, 2013
Opening of
Alumni House

April 25, 2014
First One Day
Giving Challenge

August, 2014
First class of
Houghton
College Buffalo
begins

September, 2014
VOCA Grand
Opening

October, 2014
Kerr-Pegula Field
House Grand
Opening

CAMPAIGN PRIORITIES



ACCESS & AFFORDABILITY

Ensuring that Houghton's academically challenging, Christ-centered education impacts students from diverse traditions and economic backgrounds.



ACADEMIC & EXPERIENTIAL INVESTMENT

Providing the high-quality education and extra-curricular experiences necessary to create scholar-servants prepared to have a Kingdom impact on the world.

STRATEGIC CAMPUS ENHANCEMENT

Creating and maintaining a campus that is prepared to impact 21st-century students and meet their educational, vocational, spiritual, relational and physical needs.



January, 2015

Economic impact study shows Houghton's impact of \$87M in the local economy

February, 2015

Paine Science Center Phase II renovation plans complete

December, 2015

NYS Approves Data Science Program

December, 2016

Lead Equestrian Gift Secured

August, 2017

First class of Houghton College Utica begins

October, 2017

Equestrian Arena Groundbreaking

Public Launch of the IMPACT Campaign

May 31, 2020

End of Campaign

HOW FIRM a FOUNDATION

A CONVERSATION WITH **Kim (Kerr '91) Pegula**

by Shelley (Smith '93) Noyes

UNOFFICIALLY DUBBED "THE QUEEN OF BUFFALO"

and "one of the most powerful women in American sports," Buffalo Bills co-owner **Kim (Kerr '91) Pegula** is down-to-earth, easy to talk to and ready to laugh. She is serious about her work in Buffalo but doesn't take herself too seriously. At the beginning of our phone

interview, we talk about being students at Houghton during the same era, find out we have some friends in common and discuss the height and width of our collective hair in the late '80s/early '90s.

The first thing I discover about Kim during our conversation is that one of her superpowers is MULTI-TASKING. She is doing more than reminiscing with me about her Houghton experience; she tells me that she is currently driving through Buffalo on her way to take her youngest son to Syracuse University to begin his freshman year. I hear rustling and whispering in the background, and Kim says to someone, "I'll meet you down in the car..." To me, she says, "Yeah, I'm an empty nester. I'm all done—believe it or not. And it goes fast, believe me. It goes by much faster than you think."

The speed of life is a common theme for Kim Pegula. She uses words like "quickly," "hurry" and "very fast" as we talk about what it is like to raise five children, co-own NFL and NHL sports franchises (the Buffalo Bills and the Buffalo Sabres), and serve as the president and CEO of Pegula Sports & Entertainment (PSE), where she manages all aspects of the 12 sports and entertainment entities owned by the Pegula family. PSE is the creative engine that runs the Pegula empire, and Kim loves being right in the middle of it. She is hands-on with everything, including marketing, content, media, public relations, business development, video production, finance, broadcasting, branding and even designing their signature (716) Food and Sport restaurant at HarborCenter. She is in constant motion—today designing a "One Buffalo" Perry's Premium Ice Cream flavor (vanilla ice





cream with sea salt caramel swirls, sponge candy pieces, and fudge-coated pretzels!) and tomorrow dropping in on the production of a lyric video for Black River Entertainment's Kelsea Ballerini.

Did she ever imagine *this life* when she entered Houghton as a freshman? "I was a communication major at Houghton—I wanted to go into broadcast journalism," Kim remembers. "I thought I was going to be, you know, Connie Chung—a newscaster type on TV." She laughs and continues, "It is really funny to me now, because I just gave this big presentation to our entire staff—and I was just sweating it out because I'm so uncomfortable doing that now." (It is hard to imagine Kim feeling nervous. I've seen her do a number of on-camera interviews on national TV; she is always poised, relaxed and articulate.)

"I had a great time and a great experience at Houghton," Kim tells me. "I did what everyone else did: EAT!" (I'm thinking wings at Big Al's, huge milkshakes and pizza—and my mouth starts watering....) "Because there is nothing else around you," she continues, "you have to make what you have there the experience." She also was a part of the Young Republicans, cheered for the basketball team and gave tours to visitors on campus. When she thinks back to what she learned at Houghton, what shaped her and what has stayed with her today, the word that comes up most often is "foundation."

"Sports is such a fast world," she explains. "The league, the NFL in general, is so big, and you're rubbing elbows with people that you used to read about or hear about or see on TV. I so appreciate the foundation that Houghton gave me, because it has helped me to live in the world that I live in now. That foundation—the idea of God, of family, of doing for others—all that stuff is the 'good stuff.' It is the foundation that you fall back on when you need it the most."

Q&a WITH KIM

Q: Why did you decide to give to Houghton in the area of athletics?

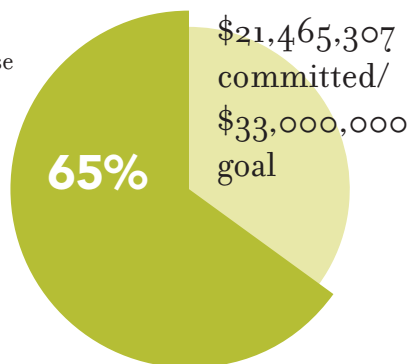
a: People often ask us, "Why did you choose sports as your thing? Why aren't you out solving the problem of world hunger or giving money to cancer research?" Because we've seen just how sports connects people. Even if you are not a fan of a sport, your neighbor probably is—your teacher is—your coworker is—it is your connection to a community. You just can't help making community a priority when you talk sports.

Q: What did you hope the Kerr-Pegula Sports Complex and Field House would do for Houghton?

a: What I hoped would happen is happening! Houghton has certainly gotten a lot more notice since the facility was built there. I have had so many people come up to me and say, "Hey, I never knew where Houghton was until my daughter/son went there for a track tournament/baseball clinic/concert, etc. WOW! What a beautiful area—what a beautiful facility!" I know going to Division III obviously helped Houghton recruit and was a boost to their sports program—but even from a bigger picture, [we hoped to] make people more aware of the college and of the facilities in the area.

ACCESS & AFFORDABILITY

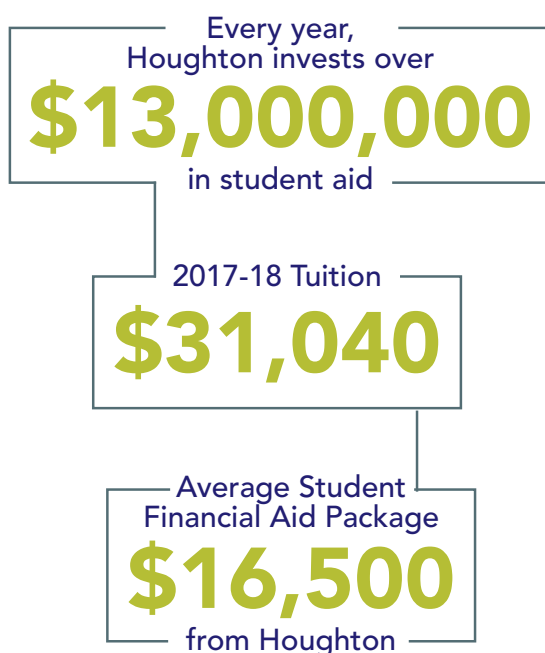
Ensuring that Houghton's academically challenging, Christ-centered education impacts students from diverse traditions and economic backgrounds.



STUDENT SCHOLARSHIP FUND

The Student Scholarship Fund supports scholarships for Houghton students. Every dollar given directly funds a Houghton student's education.

AID AND COST



MAKING HOUGHTON AFFORDABLE

ONE DAY GIVING CHALLENGE

One day out of the year, Houghton College staff, faculty, students, friends and alumni come together to support the Student Scholarship Fund. Lead donors offer matching dollar challenges as well as a challenge to reach a particular number of donors, all within a 24-hour period. In 2017, over 1,500 donors came together to raise over \$800,000, supporting student scholarships, capital projects and more.

From the past three One Day Giving Challenges:

New Supporters:

1,137

Total Unique Supporters Participating:

3,113

Total Dollars Raised:

\$2,666,839.70

Donors providing matches:



14%

Approximately 14% of givers are young alumni (graduates of 2010 or later)

#iamhoughton

THE ATTAINABLE Dream

Shehan Rodrigo '19

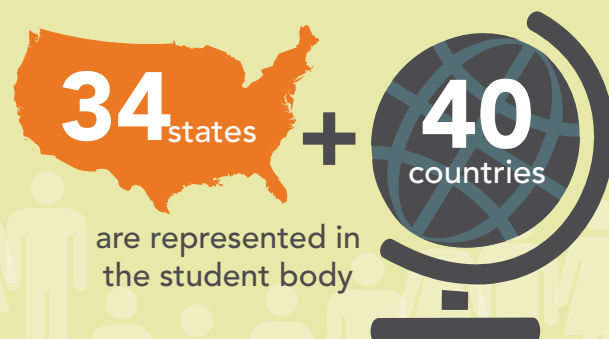
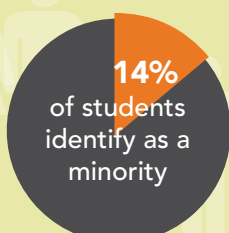
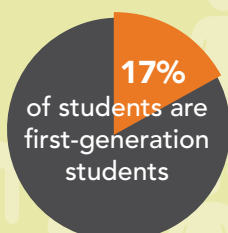
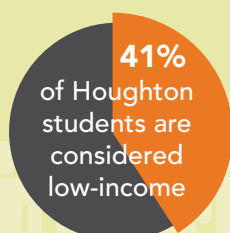
GROWING UP IN SRI LANKA, I never imagined attending a four-year college. The cost made it an unattainable dream. When God opened my eyes to the possibility of attending college, I had no idea how my family would afford it. My financial situation would never have allowed me to pursue such a thing. Houghton College offered me a generous financial aid package, turning my dream into a reality. Both the Admission Office and the Student Financial Services Office worked out various plans and scholarships that changed my entire situation, making a college education possible.

During my time at Houghton, I have grown in my understanding of God and His grand purpose for my life. My preconceived notions of what I wanted are being challenged as I come to understand more about what God wants for me. God has used my peers and professors to sharpen and challenge me greatly. At Houghton, I have had the distinct pleasure of making friends from all over the world and have studied under phenomenal professors who have stretched me beyond my comfort zone.

I am currently studying Music and Theology. My desire is to take the Word of God to people and places where traditional church ministries cannot go. I seek to reach these people using music as a conversation starter. By studying both Music and Theology, I strive to become a better musician while learning more about God's Word and how to teach it to others.



HOUGHTON STUDENT PROFILE



STORIES OF IMPACT



As a self-proclaimed planner, **Stephanie McMahon '19** likes to see details sketched out. During her time at Houghton as a biology major with a chemistry minor, she has witnessed God's gentle guidance down unfamiliar avenues, shaping and molding her life and calling for His purposes.

McMahon came to Houghton eager to pursue a field of study that she was passionate about—as well as participate in a sport that was dear to her—in an environment that encouraged Christ-centered growth. When, in a pivotal moment, she questioned her ability to balance her major and her place on the basketball team, conversations with her coaches **Alicia (Campbell '01) Mucher** and Raegan Ryan, as well as support from chemistry professor **Dr. Karen (Reese '93) Torraca**, encouraged her to stay steadfast and keep pursuing both. “It was in that moment I learned that I didn’t have to do everything on my own or have it all together all the time.”

Daniel Bussey '20 is at home on the stage, comfortable in his own skin, even as he sings his heart out. When it came time to apply to colleges, he knew he wanted a Christian environment in which to learn, practice and thrive. Bussey is now entering his sophomore year, studying vocal performance with the plan of a professional career in the performing arts.

This past spring, Bussey was the only first-year student in Houghton's production of *I Love You, You're Perfect, Now Change*, which allowed him to combine two of his loves: singing and acting. He credits **Amanda (Young '01) Cox**, instructor of voice and director of Houghton Lyric Theatre, for having a significant impact on his life at Houghton. According to Daniel, “She encourages me to keep my faith first and do everything to the glory of God.”

Bussey hopes to pursue a career in musical theater and remains committed to serving as “an instrument of God's love while using my gifts to impact the lives of the audience members.”



Walking an unfamiliar road isn't a problem for **Grace Walker '18**, an equestrian performance and business administration double major with a concentration in marketing. Walker is not only a full-time student; she is also a young entrepreneur with her own equine riding/jumping/dressage business, G Walker Dressage.

Walker journeyed across the country from southern California to study at Houghton, and it was not until she rode and trained under equestrian director **Jo-Anne Young '69** that she began to consider integrating her passion for equine dressage with the formation of her own small business.

Walker's faith is the central component of her goals as she seeks to be an example of a Christ-follower in a profession and industry where Christianity is uncommon. Walker remarks: "I want to live out a life that portrays [giving] all glory to God in all of my accomplishments as well as grace in my failures."

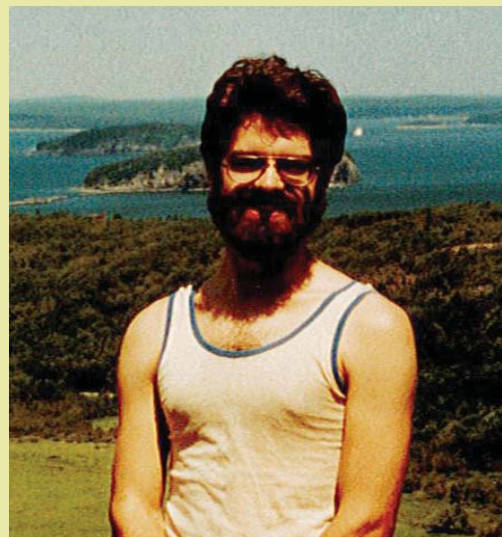


DONOR IMPACT

It was mother's love that led Joan Osgood to invest in Houghton. She wanted a place where her second son, **Jeffrey '79**, would thrive in his training in the sciences. When Jeffrey chose Houghton because of the welcoming, friendly atmosphere, she realized he was joining a community like no other. From students who introduced themselves and welcomed him to professors who supported him at every stage, Joan was amazed at Jeffrey's transformation at Houghton.

She recalls an episode that was especially poignant. Jeffrey and the entire physics department stayed with the Osgood family while attending an exhibition in New York City. Although Joan had prepared bedrooms for the two faculty members, they insisted on sleeping on the family room floor, sharing in the experience with the students. Their humility and desire to identify with the students astounded her. Osgood reflects, "There is no greater impact than the example of someone's life—a Christian life—truly lived out in small things."

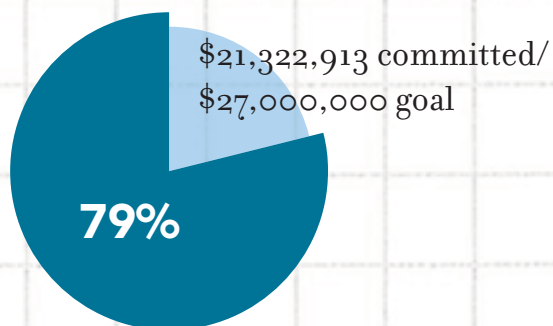
When Jeffrey passed away at the age of 27 from cancer, Joan and her late husband **Donald Osgood '52** wanted to honor him in a tangible way. They decided the most effective way was to give to the school where Jeffrey had had so many wonderful experiences. The couple established the Jeffrey Osgood Memorial Scholarship in 1987 to provide funding for students like Jeffrey who were majoring in math or science. They wanted other students to have the kind of rich and empowering educational experience Jeffrey had had—an education that deepened his faith and prepared him for advanced study and a career in the sciences.



For Joan, investing in the education of students is not only a memorial to a son profoundly transformed by Houghton but also a perpetual gift to others who, like Jeffrey, will be impacted for years to come by the dedication and commitment of the Houghton community.

STRATEGIC CAMPUS ENHANCEMENT

Creating and maintaining a campus that is prepared to impact 21st-century students and meet their educational, vocational, spiritual, relational and physical needs.



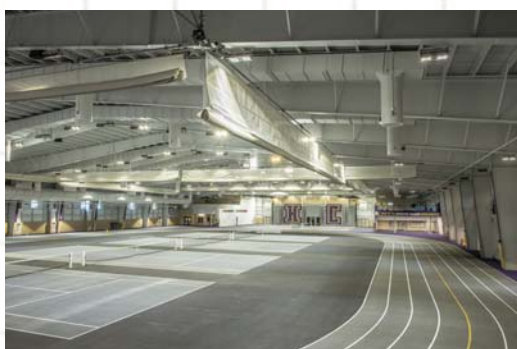
EQUESTRIAN CENTER

Initiated by an anonymous \$2.4 million lead gift, this project supports the construction of a new indoor riding arena, which will enhance and grow our nationally recognized Equestrian Studies program. This arena, along with attached amenities and upgrades to current facilities, will allow us to expand our academic offerings and host major equestrian events and activities, both of which significantly impact our students in their education and future careers.



PAINE CENTER FOR SCIENCE

The Paine Center for Science is entering a \$7.76 million renovation project that adds a 5th floor, renovates Schaller Hall and remodels lab space. This project creates room for a Science Honors Lab, a Data Science Lab, and labs and classroom space for engineering.



KERR-PEGULA ATHLETIC COMPLEX

The Kerr-Pegula Athletic Complex (KPAC), made possible through a \$12 million lead gift from **Kim (Kerr '91)** and Terry **Pegula**, has become a central event hub for the campus, county and region. The KPAC includes baseball and softball fields; a multisport field for soccer, lacrosse and field hockey; and a field house encompassing a competition-quality, eight-lane 200-meter indoor track, competition tennis courts, weight rooms, fitness equipment, and practice space for outdoor sports during inclement weather.



CAMPUS CENTER

Investing in the vocational and relational lives of students is an important part of Houghton's impact. The Vocational Opportunities & Career Advising (VOCA) Center was made possible by a generous gift from **Thomas '64 and Phyllis (Fleming '65) Farver**. The Van Dyk Student Lounge and campus center lower-level were remodeled through the generosity of **Robert Van Dyk '75**.



ALUMNI HOUSE

Thanks to the generosity of and investment by alumni, the historic "Walldorf House" near the main campus entrance on Route 19 was renovated and renamed the "Alumni House." Since its opening in October 2013, this fantastic facility has effectively served Houghton College and her alumni alongside numerous other groups, organizations and individuals. The Alumni House has enhanced Houghton's campus, particularly our ability to host and involve our alumni in the ongoing life of the college, including Guest Professional Dinners and Honors Weekend interviews.

EQUESTRIAN CENTER



ONE OF THE MOST INNOVATIVE AND DISTINCTIVE ACADEMIC DEPARTMENTS AT HOUGHTON COLLEGE IS EQUESTRIAN STUDIES,

which prepares students to ride, teach and train using the principles of classic dressage. Five equine disciplines (dressage, hunter/jumper, eventing, Western and trail riding) are offered to Houghton students by outstanding professors who bring years of experience and achievement. Students can train under Olympic- and FEI-credentialed clinicians and compete in open and United States Equestrian Federation-recognized events. The rapid growth and popularity of

Houghton's equine offerings in recent years have inspired the need for expanded facilities to accommodate students and events.

At the end of 2016, Houghton College received an anonymous \$2.4 million lead gift to construct a new indoor riding arena, which will enhance and grow our nationally recognized Equestrian Studies program. This arena, along with attached amenities and upgrades to current facilities, will allow Houghton College to expand our academic offerings and to host major equestrian events and activities, both of which significantly impact our students in their education and future careers.

In response to the need for expanded and upgraded facilities, a \$3.5 million Equestrian Center campaign has been proposed that includes the following:

- » 100' x 240' Indoor Arena
- » 12 Stalls
- » Classroom
- » Welcome Center, Concessions & Bleachers
- » Arena Equipment
- » Laundry
- » Parking, Landscaping
- » Upgrading Existing Facilities
- » Sustaining Endowment

Without a doubt, I would not be able to do what I do without the education I received at the Houghton College Equestrian Center (HCEC). The standards taught and the results of this education are a step above. It is clear that the success of the HCEC and its students is due to the principles of stewardship instilled in every willing student.

Anna Adams '10

Anna holds a Bachelor of Science in equestrian studies and a minor in psychology. She teaches riding lessons and trains horses.

THE HOUGHTON EXPERIENCE IS A ONCE-IN-A-LIFETIME OPPORTUNITY.

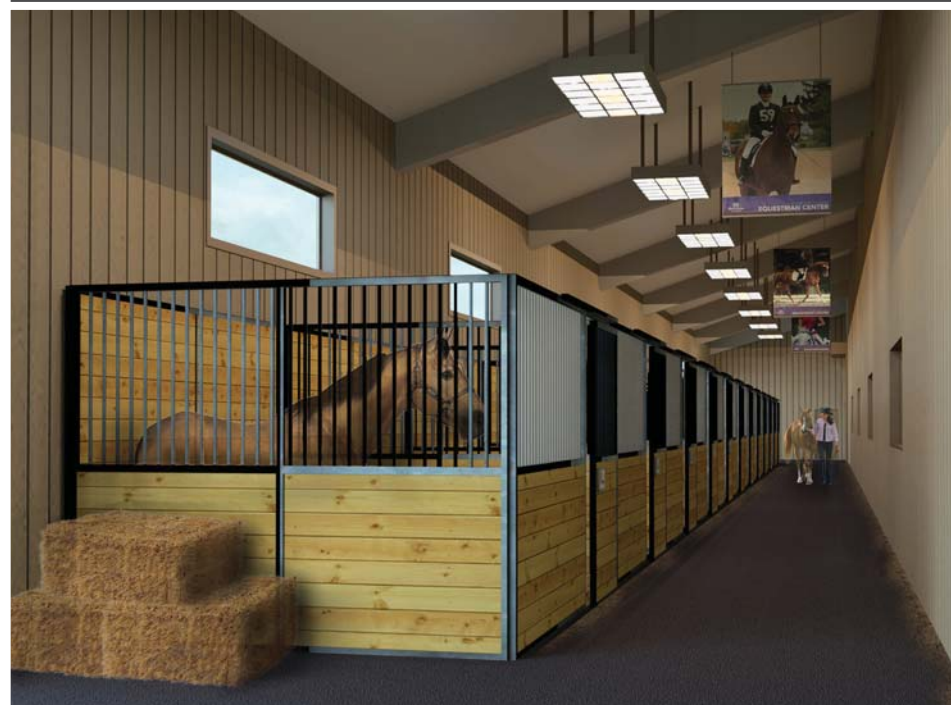
The equestrian program was a huge part of my life. My liberal arts degree gave me a broad understanding that there is more than my own limited worldview.

Wes Dunham '87

Wes holds a Bachelor of Science in physical education and a minor in Bible. He is the owner/trainer at Woodstock Stables in Millbrook, New York, and trains Paralympic riders who placed in the top ten at London 2012 and Rio 2016.

The Houghton College Equestrian Program has had a tremendous impact on students and the local equine community over the years. We have done much with current facilities and resources to prepare our students to be inspired and inspiring equestrians with a positive impact on their clients and the horses they train. Now, we have outgrown the capacity of the current facilities. With the new indoor arena, we will be able to provide the space necessary to host events of both academic and national importance, which will, in turn, give our students wider exposure to top professionals in the field as well as draw more future students and those interested in investing in excellence.

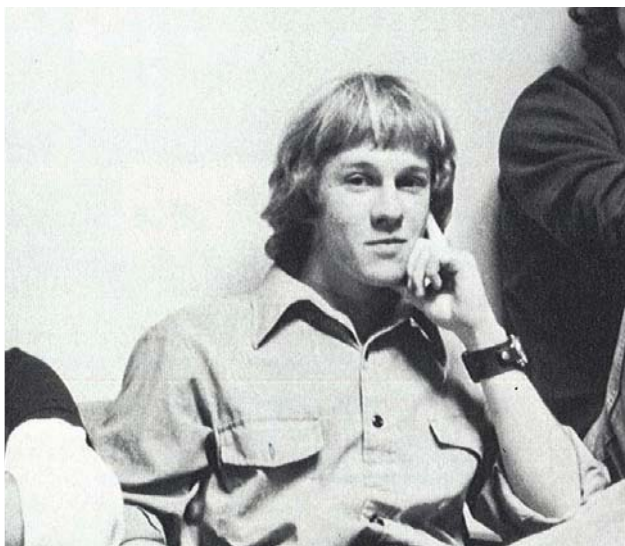
Jo-Anne Young '69, Director of Equestrian Studies



“Together, the Psychology and Equestrian departments at Houghton College provided me with an integrative educational experience that fostered academic excellence. That personalized education equipped me to go on and pursue a graduate degree in Marriage and Family Therapy where I can continue to research the connection between the equine experience and therapeutic care.

NOTHING I AM CURRENTLY PURSUING IN MY GRADUATE STUDIES OR RESEARCH WOULD BE POSSIBLE WITHOUT THE ACADEMIC AND PERSONAL FOUNDATION THAT WAS PROVIDED TO ME BY HOUGHTON COLLEGE.”

Krista (Gunsalus '14) Stephenson



I felt [as if] I had been
given enough of the **key**
components
to go into whatever
discipline I wanted, and I
was encouraged to do that.

FOR DR. DAVID IRWIN '77, IT'S PERSONAL.

He values the individuality and unique situation of each doctor, nurse and patient he oversees as the director of the hematology/oncology division for Alameda County Hospital in Oakland, California.

Irwin discovered that personal approach at Houghton, modeled by the professors who helped him along his unconventional academic path. When he began in 1973 as a history major with the intent of going to law school, former history professor and division chair **Dr. Katherine (Walberger '43) Lindley** advised him on not only what courses to take but also how to approach studying as an academician. She also instilled in him a love of learning for its own sake.

He found personal enrichment through his chapel experiences as well, particularly through speakers such as John Leax, professor emeritus of English, whose talks inspired Irwin to reflect on his own Christian experience and development.

During his senior year, as he was completing his requirements for a history major, Irwin began exploring science classes, starting with a general biology course. Dr. Don Munro, former chair of the biology department and mentor for pre-med students, was confident that the young man could succeed in both the humanities

and the sciences. According to Irwin, "I felt [as if] I had been given enough of the key components to go into whatever discipline I wanted, and I was encouraged to do that."

After graduation Irwin served for a year with the Salvation Army. He returned to Houghton in 1979 to add a year of science courses in preparation for medical school. It was former chemistry professor Dr. Larry Christensen who affirmed Irwin's decision to return. Although he had taught Irwin in only one class prior to that year away, Christensen remembered him and gave him a "welcome back" as he read the roster. It was a greeting that struck a chord with Irwin and reminded him of all that he valued most about Houghton.

Irwin is enthusiastic about giving back to the place that helped shape his spiritual and academic growth. He sees his giving as personal, be it to the Student Scholarship Fund, the Paine Science Center or athletics: "I like to think that I'm giving to a particular person—whomever that person may be—who's going to benefit from whatever we can do to make [Houghton] the best it can possibly be."



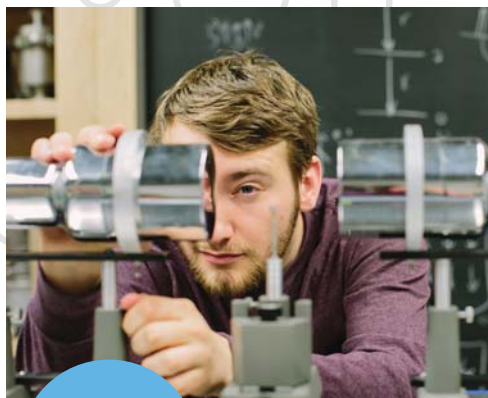
THE \$7.76 MILLION CONSTRUCTION PLAN INCLUDES FIVE DISCRETE PROJECTS

**The addition
of a fifth
floor for
Mathematics**

**Remodeling the
first and second
floors for
Engineering and
Science Honors**

PROJECT

2



PROJECT

1



PROJECT

3

**Remodeling
current
Chemistry
laboratories**





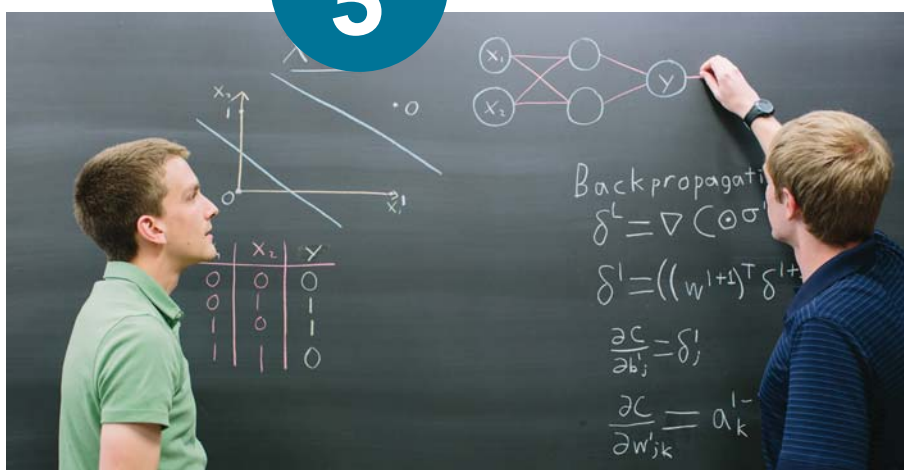
PROJECT
4

**Remodeling
current Biology
laboratories**



**Creating research
laboratories for
Computer and
Data Sciences**

PROJECT
5



SCIENCE OUTCOMES

75%

of Chemistry majors
pursue advanced degrees.
The acceptance rate into
graduate school is
nearly 100%.

100%

of Biology &
Biochemistry majors
are employed or in
graduate school 1 year
after graduation.

60%

of Physics
majors pursue
graduate
school;

the remaining

40%

are employed.

80%

of Pre-Med students
who apply to medical
school are accepted.

Pre-Med students accepted
to medical school since 1940:

400+

PAINE CENTER FOR SCIENCE

In Houghton's laboratories, students are seeking to unveil aspects of the glory of God in nature that we have never before seen. The successes they have here lead to lifelong careers for mission-minded scientists and mathematicians in which they serve those around them by engaging with humanity's most basic needs.

Houghton's long tradition of excellence in science and mathematics and significant growth in new academic programs has resulted in demand for an addition to and renovations of the Paine Science Center. These renovations will position Houghton College to more effectively prepare the next generation of scholar-servants for significant Kingdom impact.





DURING THE GRAND OPENING AND DEDICATION OF THE KERR-PEGULA ATHLETIC COMPLEX (KPAC) ON OCTOBER 4, 2014,

President Shirley Mullen expressed the following aspirations for the facility. "It will be the scene of opportunities for physical growth, renewed discipline and unexpected comebacks. It will be the scene of great joy for generations of community members and spectators. It will be the scene of new opportunities for Houghton College to serve Allegany County and the Western New York region."

Three years later, the facility has been exactly that and more to those drawn to our rural Allegany County campus.

During the 2016-17 academic year, the facility drew approximately 30,000 visitors to Houghton's campus from across the region and beyond. In 2017-18, that number is projected to nearly double. It isn't only Houghton's Division III, Empire 8 athletics teams that are drawing spectators. Clinics, concerts by major recording artists, conferences, expos, and indoor high school track and field and tennis meets are only some of significant events benefitting our students, community and region. Houghton students are benefitting from the fitness equipment and exercise classes as they seek to steward their bodies as well as their minds to the glory of God.

KPAC & HIGHLANDER ATHLETICS FAST FACTS

Since the 1990s, **8** Houghton College athletic teams have taken more than **60** trips to **15** different countries, spreading the gospel through sports ministry.

75 Record number of Scholar Athletes named to Empire 8 President's List in Spring 2017

Highlander scholar athletes maintain a cumulative **3.22 GPA**

30,000 individuals visited the KPAC in 2016

KPAC EVENT HIGHLIGHTS

Clinics with Olympic athletes, including:

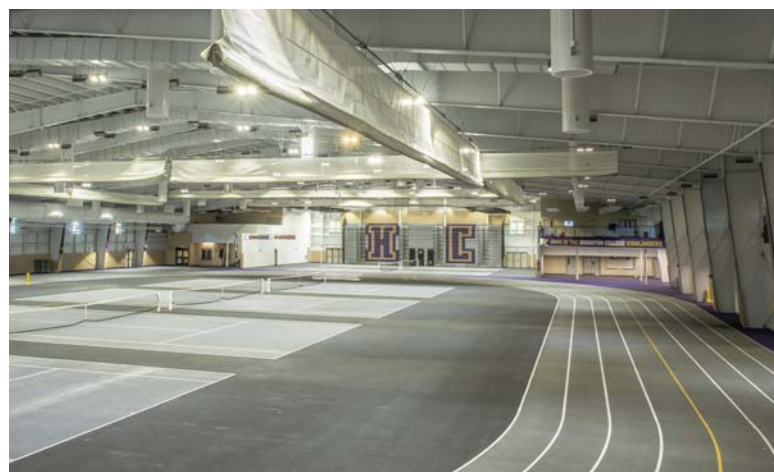
- » Tamika Catchings (basketball)
- » Jennie Finch (softball)
- » Jake Kaminski (archery)
- » Ryan Hall (track and field)

Major recording artists such as:

- » Tenth Avenue North
- » Toby Mac
- » Laura Story

The Western New York Great Outdoorsman Expo

Indoor track meets for Sections V and VI of The New York State Public High School Athletic Association



STORIES OF IMPACT

THE DECISIONS we make— THEY CHANGE LIVES.

AS A FRESHMAN FROM TRINIDAD & TOBAGO, STANDING ON THE SOCCER FIELD

eager for the tutelage of Coach Dwight Hornibrook, **Nigel Fabien '99** was unaware of the extraordinary journey that lay ahead of him. “My decision to go to Houghton was entirely divine intervention,” remarks Nigel, who now works as a commercial lender with Ares Capital, where he focuses on asset-based lending.

Fabien came to Houghton at age 26, determined to complete a degree and make a difference, particularly as a member of a minority class. His first soccer season was a pivotal time for him. He was plagued with multiple injuries and “felt very pressured—not by anyone but myself—because I felt I was not delivering.” Coupled with financial challenges, this made Nigel unsure if he would be able to return the following year—or that he would be wanted. To his astonishment, Hornibrook and the staff very much wanted him to stay at Houghton, and an anonymous donor provided the remaining funds needed. Years later, Fabien found that it was a fellow teammate who had made it financially possible for him to return for his sophomore year, which led to meeting his wife **April (Vaughn '96)** and finishing his accounting degree.



Multiple individuals at Houghton—Hornibrook, coaches Matthew Webb and **Stefan Schilke '91**, retired business professor **Ken Bates '71**, and host family and former staff members Martha and Bob Whiting—deeply impacted Fabien’s life. In particular, he recalls Ange Szymanski, former head of custodial services, who gave him a job and took him to Promise Keepers, a Christian fellowship event for men. Through his training as an athlete, Fabien developed an appreciation for discipline, the importance of being prepared, humility, and sensitivity to the situations of other people—all significant in his current line of work. In an industry where the dollar reigns and secular views dominate, Fabien tries to demonstrate Christian principles. “The decisions we make,” he says, “they change lives.”

“My household is a Houghton household,” Fabien asserts. His support of athletics and the Student Scholarship Fund reflects his deep appreciation for the lessons, friendships and education he received. “When my time comes and goes, and I am no longer on this earth, I hope other people will keep up the same spirit of giving.”



THEY'RE KNOWN BY MANY NAMES: HEALER, MEDIC, DOCTOR.

This is the vocation chosen by **Dr. Thomas Forsberg '01**, emergency physician and medical director of emergency services for Central Health in central and southern Virginia where he oversees 75 clinical providers and four emergency departments. He is also the co-founder of Healing Hearts Vietnam, a nonprofit that provides lifesaving cardiac surgeries for impoverished Vietnamese children and professional training to hundreds of Vietnamese physicians and medical staff.

For Forsberg, the symbolic white coat is more than an emblem of his trade. The knowledge it represents integrates with his ever-present faith to bring a sense of calling to his chosen profession. This synthesis of knowledge and faith is what initially drew Forsberg to Houghton's pre-med program. The presence of Christians in the sciences is more pivotal than ever, for "an intelligent Christian worldview in the sciences opens doors to many who have not heard an intelligent rationale for our worldview," he notes.

Dr. Charles Bressler, former professor of English, asserted frequently that Christianity is a journey of excitement and wonder—concepts that rang true with Forsberg. Additionally, the First-Year Honors Program in London instilled a deep appreciation for other cultures. The combination of the honors program and Dr. Bressler's ideas motivated Forsberg to respond to the need for hope, both here and abroad. He graduated with a new outlook on Christianity, his role in the Kingdom, and beliefs that had been stretched and refined.

Faith is about being "all in" for Forsberg, who doesn't "want to leave anything on the ballfield" when looking back at his impact on the world. Life, he asserts, "is not about you. Life is Christ and His will."

STORIES OF IMPACT

FROM THE MOMENT SHE
OBTAINED A FLOCK OF CHICKENS
AND A RABBIT AS A YOUNG GIRL,

Joanna Sudlow '15 has loved working with animals. Fittingly, when she came to Houghton, she chose to major in equestrian studies, adding a business major in her second year. She now works as an animal trainer at Sight & Sound Theatres in Strasburg, PA, an organization that puts on largescale Biblical theatre productions.

Sudlow's college career nurtured her affinity for animals and business. She interned at Royal Academy of Art in the Netherlands and at Hunter's Bay Sport Horses in Virginia and dedicated her summers

to serving as a counselor at Houghton's equestrian camp. At Houghton, Sudlow learned "to dig for answers, continuously 'sharpen the saw' in my area of study, and not be afraid to explore new areas of knowledge."

Sudlow recalls how God showed Himself in the little things. God was visible in "the encouragement received at just the right time from a friend or professor and the financial aid that came through. Over and over, He proved His faithfulness."

[God was visible in] the
encouragement received at just the
right time from a friend or professor
and the financial aid that came through.

over and over,
HE PROVED HIS
FAITHFULNESS.



WHEN **ANDREA GIBSON '07** ARRIVED IN TANZANIA IN SPRING 2006, SHE HAD LITTLE IDEA HOW INFLUENTIAL ONE SEMESTER WOULD BE.

Pushed outside of her comfort zone in a culture vastly different from her own, she realized that “no matter where we are in the world or what challenges we face, we are all just people.” This pivotal moment in her time at Houghton continues to shape her life and career as a therapeutic riding instructor and executive director and founder of Chasing Rainbows, a nonprofit therapeutic equine facility outside Harrisburg, PA.



Gibson recalls how Dr. Jon Arensen, professor emeritus of anthropology, shared ongoing sustainable and culturally valued service projects in the country, and she “fell in love with this mindset toward service.” She returned to Africa after graduation to serve briefly at a children’s home in Namibia. During that trip, she was inspired to found Chasing Rainbows, where she and 75 volunteers provide equine-assisted activities for 50 special needs individuals weekly. “In my current career, my core philosophy is to see beyond the labels of diagnosis to value each individual,” Gibson notes.

In my current career, my core philosophy is to see beyond the labels of diagnosis to

value
each
INDIVIDUAL.

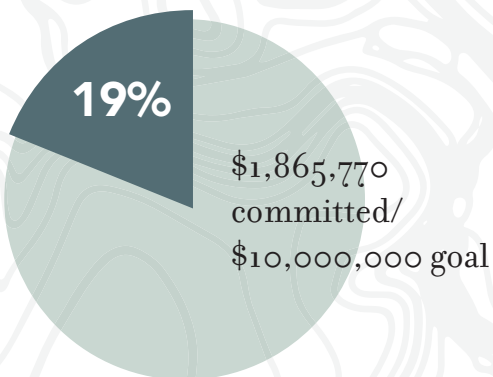
Houghton continues to impact Gibson. Her biology education was instrumental to her admittance to the occupational therapy graduate program at Misericordia University. Collaborative research with Dr. Aaron Sullivan, associate professor of biology, provided Gibson with exposure to the scientific process, which she will use again next year in her required master’s degree research. The enthusiastic and expert instruction of equestrian director **Jo-Anne Young ('69)** influences Gibson daily, while Arensen’s “passion for humanity, service, and experiential learning” continues to inspire her.

“We are each here to play our own roles in our own unique way,” Gibson remarks of her place in the body of Christ. For her, it’s been a journey from Houghton to Africa and beyond.



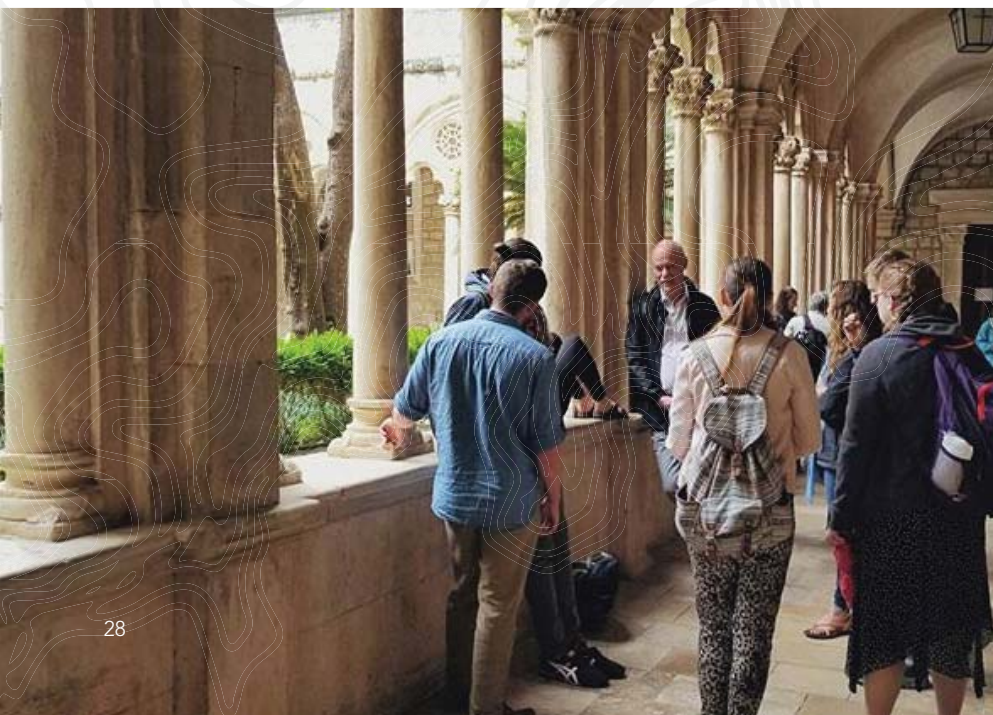
ACADEMIC & EXPERIENTIAL INVESTMENT

Providing the high-quality education and extra-curricular experiences necessary to create scholar-servants prepared to have a Kingdom impact on the world.



EXPERIENTIAL

Houghton is focused on offering greater and more varied experiential components to our on-campus programs. Opportunities include the Center for Data Science Analytics; the Center for Faith, Justice, and Global Engagement; Science Honors; London Honors; East Meets West Honors; and the nationally recognized Summer Research Institute. These programs provide students with the experiences they need to use their classroom knowledge to solve real-world problems, communicate succinctly, create healthy intercultural communities, and serve others well.



a greater HOUGHTON

BROADENING THE IMPACT OF
HOUGHTON COLLEGE MEANS
EXPANSION OF OUR TIMELESS
MISSION—

**EXPANDING OPPORTUNITIES,
EXPANDING POSSIBILITIES,
EXPANDING OUR REACH.**

This growth means offering the historic Houghton experience of high-quality, affordable higher education to those who need it most wherever they are.

Today, Houghton College is impacting the lives of refugee students in Buffalo and Utica through a one-of-a-kind

language-intensive associate's degree that is paving the way for career readiness or continued education. Non-traditional students are expanding their opportunities through our online programs. Houghton offers online bachelor's degrees in Management, Human Resources, Integrated Marketing Communications, Leadership and Psychology and an associate's degree in the liberal arts. Soon, an MBA will be available as well.

Programs on campus are also growing. Expansion in the departments of science and mathematics are timely to meet the needs of a highly technological world. Houghton College now offers majors in Data Science and Biochemistry. Electrical Engineering is in the final stages of New York State approval.



Houghton College Buffalo graduates,
Commencement 2017



unimaginable welcome

Mark Caruana '81

This fall, Houghton College Utica will open its doors to welcome its first cohort of students. Houghton's newest extension site's inaugural cohort is drawn entirely from the refugee population of Utica and nearby communities. From an early age, these students faced oppression because of their ethnicity and Christian faith. Their stories include years of deprivation in refugee camps and the struggle to earn a high school diploma in a new language once they were resettled in the United States.

In their application essays, these students write movingly of the dangers they confronted, the obstacles they overcame and the sacrifices their parents made so that they could come to the United States where they now enjoy freedom and the opportunity to pursue an education. One of our incoming students notes that he is the first of his ten siblings to earn a high school diploma. Thanks to Houghton College, he now plans to be the first in his family to receive a college degree. Another tells of her childhood as a refugee in Thailand selling vegetables in a marketplace to earn money to support her family. Today, she lives in Utica. This fall, she will begin her college career as a very grateful and motivated first-year college student thanks to Houghton College's commitment to serve her and students like her in Utica.

Many of Houghton's newest students in Utica have spoken to me of how unimaginable it would have been while they were living in a refugee camp a few short years ago to even dream that they would one day attend college. I can identify with these students. Four decades ago, when I was a Houghton undergrad, I could not have imagined that I would be asked to lead Houghton's extension site in Utica.

While a student at Houghton, I read *Discovering an Evangelical Heritage* by **Donald W. Dayton '63**. It helped define for me a Christian faith that embraced both personal and social transformation and set a direction for the rest of my life. After finishing my studies at Houghton, I did social work with the Salvation Army at an inner-city emergency shelter for

several years before entering seminary. For the next thirty years, I served a series of pastorates, mostly in urban or metropolitan settings. The last of these was a seventeen-and-a-half-year tenure as the senior pastor of Utica's Tabernacle Baptist Church. It was a transformative period for the congregation and for me. As this declining, historic, downtown church opened its heart and doors to its newest neighbors, ethnic Karen refugees from Burma (Myanmar), it was reborn. This new ministry of hospitality and welcome challenged me to develop new skills as I completed a Doctor of Ministry degree with an emphasis on cross-cultural communication and ministry. It also provided me with new avenues of ministry as I became immersed in the lives of those forced to flee their homelands. It expanded the scope of my ministry as I served on the board of our local refugee center and my denomination's refugee taskforce. It gave me a firsthand experience of our world's brokenness and beauty as I made several trips to visit Thailand's refugee camps and Burma's Christian minority.

Less than a year ago, I, too, experienced what had previously been unimaginable. I was invited to help develop Houghton's newest extension site in Utica. Forty-three years after I entered Houghton College, my life has come full circle. As it offers Associate of Arts degree classes in Utica this fall to some of our nation's newest residents and citizens, Houghton College also comes full circle. The little school Willard J. Houghton began 134 years ago in the Genesee Valley to provide an affordable, accessible Christian education to rural students will make that same education available to the sons and daughters of refugees and immigrants living in the Mohawk Valley's urban neighborhoods.



REFUGEES WORLDWIDE

The world has
**65.6
million**
refugees/displaced
persons

71%
of refugees
coming to the
United States
have no high
school diploma

**ONLY
5-10%**
of adult
refugees will
continue their
education

58%
of refugees
coming to the
United States are
Limited English
Proficient

HOUGHTON COLLEGE BUFFALO AND UTICA

100%

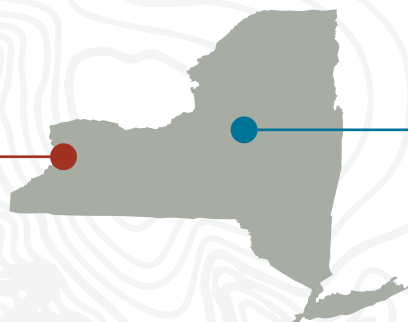
Houghton College
Buffalo graduates
employed or
continuing their
education

85%

graduation rate
of Houghton
College Buffalo
students*

EXTENSION SITE ENROLLMENT

2014-15: 15 students
2015-16: 38 students
2016-17: 56 students
2017-18: 76 students



BUFFALO

6%

of Buffalo's
population is
foreign born
(a 33% increase in
a 10 year period)

UTICA

25% of Utica's population
are resettled refugees

The average refugee
family in Buffalo earns
\$14,400
per year

85%

of Utica's refugees are from
countries of origin that historically
have struggled with literacy,
English proficiency and poverty

**National average is 4% for
community college graduates
earning an associates degree.*

THE IMPACT OF ENDOWMENT

HONORS AT HOUGHTON

SCIENCE HONORS

Science Honors is a research-based program where students work with professors on the design and implementation of an interdisciplinary research project focused on a real-world issue.



LONDON HONORS

London Honors students spend a semester in London studying the origins and development of the globalized, digitally connected contemporary world.

EAST MEETS WEST HONORS

East Meets West traces the development and interaction of Western and non-Western cultures from antiquity to today. Students study the Balkan Peninsula, traveling there during Mayterm as a capstone to their studies.



OTHER HOUGHTON PROGRAMS THAT OFFER HANDS-ON EXPERIENCE:

- » Arctic Studies in Alaska
- » Houghton in Tanzania
- » Art & Architecture Mayterm in Europe
- » Ornithology in Costa Rica
- » The Art of Business + the Business of Art: NYC Mayterm
- » Field Research in Sierra Leone
- » EMA Studios
- » Forsyth Learning Commons
- » Student Investment Group
- » Houghton Student Enterprises

SUMMER RESEARCH INSTITUTE

The Summer Research Institute is an undergraduate research program that brings together motivated physics, chemistry, biology, math and computer science students into an intense research environment. Faculty and students work together during the summer months on research projects, providing students with opportunities to learn through research.



HOUGHTON COLLEGE IS A PLACE OF IMPACT.

It was a place of impact in the 19th century as it sought to provide an education to the “poor boys and girls of Allegany County.” It was a place of impact in the 20th century as it grew from a small seminary to a fully accredited and nationally recognized four-year liberal arts college. It is a place of impact now, in the 21st century, as it extends its IMPACT to a diverse body of scholar servants leading and laboring for Kingdom impact in a world that desperately needs them.

This timeless mission of impact is ours to secure for future generations. A powerful way to secure Houghton’s mission is through endowment. Endowed chairs (to support the work of faculty or staff), endowed programs (academic, co-curricular or extra-curricular) or named endowed scholarships are legacy investments preserving the impact of Houghton College today, tomorrow and long into the future.

CENTER FOR FAITH, JUSTICE & GLOBAL ENGAGEMENT

The Center for Faith, Justice and Global Engagement seeks to provide a co-curricular, in-depth exploration of the intersection of faith and justice. The cornerstone of the Center is the annual Faith and Justice Symposium, an event that challenges individuals to think about the intersection of faith and justice as they pertain to a particular global issue, to explore practical application, and to effect a positive change in local and global communities.

PAST SYMPOSIUM TOPICS:

- Immigration and refugees
- Human trafficking
- Global poverty and hunger
- War, conflict and violence
- Environmental justice

CENTER FOR DATA SCIENCE ANALYTICS

The Center for Data Science Analytics (CDSA) is a non-profit, academic organization bringing together students, faculty, alumni, and industry to create an environment of multidisciplinary collaboration and innovation. It will develop co-curricular programs to support the next generation of data scientists; establish new corporate and alumni partnerships for support; and, through our student-led consulting program, generate data solutions serving our region and the world. The CDSA will parallel Data Science curriculum with focus on Data Science for Business, Data Science for Healthcare, Sports Analytics, and Data Science for Social Good.

In closing, we want to celebrate the IMPACT you, our donors, can have on future generations of Houghton students. In this moment, you have the opportunity to make an investment in the life of a budding pastor, a future teacher, a young refugee, a hopeful equine therapist, an aspiring scientist or other individual projects God has placed on your heart. Your gift can mean generations of IMPACT for a diverse array of future Houghton College graduates spreading Kingdom impact around the world to the glory of God.

The Office of Advancement is available to come alongside you and help you determine the best use of the resources God has given you to benefit the future of Houghton College. Along with your sacrificial commitment during this specific campaign, we invite you to consider a legacy gift as well. We stand ready to help you explore options that will not only carry out philanthropic goals beyond your dreams but also benefit yourself and your loved ones.

Now is the time. Now is the moment of IMPACT. Are you ready?



Karl Sisson
Vice President for Advancement and External Relations

NOW IS
THE TIME.
NOW IS THE
**MOMENT
OF IMPACT.**
Are you
ready?



WAYS TO GIVE

HERE ARE WAYS YOU CAN GIVE TO IMPACT TODAY.

- » Speak to a representative from the Office of Advancement
- » Make a multi-year pledge
- » Send a check or give online
- » Transfer securities
- » Make a gift from your IRA
- » Create a Legacy Gift
- » Create an Endowment
- » Create a named scholarship, chair, program or physical location

ENDOWING A SCHOLARSHIP, CHAIR OR PROGRAM IS AN IDEAL WAY TO LEAVE A LASTING IMPACT ON THE FUTURE OF HOUGHTON COLLEGE.

Endowment funds provide a continuous, annual flow of critical financial support to Houghton College. The initial gift is protected and invested wisely, and grows in perpetuity. The interest generated provides financial support across the campus. The Office of Advancement helps donors align giving objectives to create the greatest impact, and works with donors to devise creative ways to maximize giving.

LEGACY GIFTS ARE POWERFUL WAYS DONORS CAN MAKE FAR MORE SUBSTANTIAL GIFTS THAN THEY EVER BELIEVED POSSIBLE.

These gifts are ways to ensure your legacy lives on at Houghton, continuing to do Kingdom work long into the future. Consider...

- » **BEQUESTS** allow you to name Houghton College in your estate plans for a specified dollar amount or percentage of your estate.
- » **CHARITABLE REMAINDER UNITRUSTS** give the opportunity to provide income for selected beneficiaries during the trust term and lock in a gift to Houghton.
- » **GIFT ANNUITIES** pay you income for life and allow you to make a substantial donation to Houghton.
- » **APPRECIATED SECURITIES** create a significant gift to Houghton while eliminating capital gains taxes and reserving on-hand cash.
- » **IRA** charitable rollovers allow donors over the age of 70 ½ to transfer up to \$100,000 annually without paying income tax on the distribution.

CONNECT WITH US:

- » **ONLINE** www.houghton.edu/impact
- » **BY PHONE** 585.567.9340
- » **BY EMAIL** advancement@houghton.edu

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HOUGHTON COLLEGE

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